

# **ASEAN FRAMEWORK ACTION PLAN ON RURAL DEVELOPMENT AND POVERTY ERADICATION 2016-2020**



one vision  
one identity  
one community



# **ASEAN FRAMEWORK ACTION PLAN ON RURAL DEVELOPMENT AND POVERTY ERADICATION 2016-2020**

The ASEAN Secretariat  
Jakarta

The Association of Southeast Asian Nations (ASEAN) was established on 8 August 1967. The Member States are Brunei Darussalam, Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar, Philippines, Singapore, Thailand and Viet Nam.  
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### **ASEAN: A Community of Opportunities**

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**ASEAN FRAMEWORK ACTION PLAN ON RURAL DEVELOPMENT AND  
POVERTY ERADICATION 2016-2020**

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## ASEAN FRAMEWORK ACTION PLAN ON RURAL DEVELOPMENT AND POVERTY ERADICATION 2016-2020

### **ASCC Objectives:**

- A. Enhance commitment, participation and social responsibility of ASEAN peoples through an accountable and inclusive mechanism for the benefit of all;
- B. Promote equitable access and opportunity for ASEAN people, as well as promote and protect human rights;
- C. Promote social development and environment protection through effective mechanisms to meet the current and future needs of the people;
- D. Enhance capacity and capability to adapt and respond to social and economic vulnerabilities, disasters, climate change, as well as emerging threats, and challenges; and
- E. Strengthen ability to continuously innovate and be a proactive member of the global community.

**RDPE Sub-Goal:** Sustainable rural development and poverty eradication in ASEAN.

### **Objective 1:**

Improved vulnerable groups' and poor households' access to and/or control of productive natural resources, financial and support services, and to social protection as a foundation to building capable, resilient, and self-sustaining households and communities.

### **Objective 2:**

Enabled poor and vulnerable groups to participate in the socio-economic opportunities including through financial innovation and strengthening social enterprise.

### **Objective 3:**

Strengthened convergence of rural development and poverty eradication initiatives at the local, national and regional levels through improved coordination mechanism, policy coherence and effective localisation of Rural Development and Poverty Eradication programmes and actions.



ASCC Key Results Areas (KRAs)	Strategic Measures (ASCC Blueprint 2025)	Programme/Projects/Activities	Timeline of Implementation	Country Coordinator	Potential Partners
<b>RDPE Component 1: Rural Economic Growth</b>					
B.2	B.2.6 B.2.7 B.2.9	1. Document and share good practices and challenges, and capacity building on Village/Community Driven Development (V/CDD)	2017-2018	Thailand Indonesia	Australia ADB World Bank
B.2	B.2.6 B.2.7 B.2.8	2. Promotion of One Tambon One Product (OTOP) for the youth <i>Back-to-back with:</i> Sharing best practices among AMS through a study tour of value-chain management	2018	Thailand	Relevant sectoral body under AEC SOM-AMAF SOMY
B.2	B.2.6 B.2.7 B.2.9	3. Regional Forum on Village Resources Management for Rural Development and Poverty Eradication	2017-2018	Indonesia	AsiaDHRRA

ASCC Key Results Areas (KRAs)	Strategic Measures (ASCC Blueprint 2025)	Programme/Projects/Activities	Timeline of Implementation	Country Coordinator	Potential Partners
<b>RDPE Component 2: Social Protection and Safety Nets</b>					
B.2 B.3	B.2.6 B.3.4	4. Work towards establishing a regional network of microcredit/microfinance institutions and farmers' banks. <b>[carried from previous FAP 2011-2015]</b>  Sub-project: Conduct study on viable community based financial and insurance mechanisms	2016-2020	Lao PDR Philippines	Central Bank of Lao PDR
B.1 B.3	B.1.1 B.3.4	5. Regional Forum on the Progress of Social Protection: Sharing good practices and strategies among ASEAN Member States to advocate improving National Financial Resources for Social Protection	2017	Thailand	SOMSWD  ASEAN Foundation
B.1 B.3	B.1.1 B.3.4	6. ASEAN Regional Programme for Capacity Development to Enhance Accountability of Local Government in Delivering Social Protection Programs through Community Driven Development <b>[carried from previous FAP 2011-2015]</b>	2016	Philippines	JAIF
B.1 B.3	B.1.1 B.3.4	7. Regional Study on Food Security and Price Spikes: Stocktaking of Responsive Social Protection Policies for the Vulnerable Poor <b>[carried from previous FAP 2011-2015]</b>	2016	Philippines	JAIF

ASCC Key Results Areas (KRAs)	Strategic Measures (ASCC Blueprint 2025)	Programme/Projects/Activities	Timeline of Implementation	Country Coordinator	Potential Partners
B.1 B.3	B.1.1 B.3.4	8. Support the implementation of the Regional Framework and Action Plan to Implement the ASEAN Declaration on Strengthening Social Protection on projects related to SOMRDPE	2016-2020	SOMRDPE	Relevant ASEAN sectoral bodies
<b>RDPE Component 3: Development of Infrastructure and Human Resources in Rural and Peri-Urban Areas</b>					
B.2	B.2.9	9. Study on Key Priorities for Narrowing the Development Gap in the Context of Rural Development and Poverty Eradication	2016-2020	Cambodia	JAIF
B.2	B.2.6	10. Forum for sharing of best practices and knowledge, policy discussion; trainings; and exchange visits aiming at promoting informal sector, SMEs, entrepreneurship, micro credit schemes, micro equity, alternative schemes to micro finance and agricultural loans, assets reform <b>[carried from previous FAP 2011-2015]</b>	2017	Malaysia	Relevant sectoral body under AEC  SOMSWD  SOMY  AsiaDHRRRA
C.2	C.2.5	11. Study visits / scholarships for development planners on efficient public transport as a housing solution for the urban poor	TBC	Philippines	STOM  World Bank  JICA

ASCC Key Results Areas (KRAs)	Strategic Measures (ASCC Blueprint 2025)	Programme/Projects/Activities	Timeline of Implementation	Country Coordinator	Potential Partners
<b>RDPE Component 4: Public-Private-People Partnership (4Ps) for Rural Development and Poverty Eradication</b>					
B.2	B.2.6 B.2.7	12. ASEAN+3 Village Leaders Exchange Programme	2017	Malaysia	International Poverty Reduction Center in China (IPRCC) ASEAN +3 Cooperation Fund
B.2	B.2.1 B.2.7	13. ASEAN Public Private People (PPP) Forum on Rural Development and Poverty Eradication <b>[modified from previous FAP 2011-2015] <sup>1</sup></b>	2017 2019	AMRDPE Chair	ASEAN Business Advisory Council (ABAC)
B.2	B.2.1 B.2.7	14. Expand the biennial ASEAN Rural Development and Poverty Eradication Leadership Award to include NGOs/CSOs and the private sector <b>[modified from previous FAP 2011-2015]</b>	2017 2019 Onwards	AMRDPE Chair ASEAN Secretariat	
B.2	B.2.7	15. Regional forum on dialogue between government officials and the private sector on the promotion of social responsibility of the private sector in poverty reduction and rural development within countries and beyond borders <b>[carried from previous FAP 2011-2015]</b>	TBC	Viet Nam	

<sup>1</sup> Participation of the private sector is not mandatory in the Forum convened in years where the AMRDPE and Award are not conducted. The participation of private sector awardees and NGO/CSO awardees of the ASEAN Leadership Award is required each year the Forum is convened.

ASCC Key Results Areas (KRAs)	Strategic Measures (ASCC Blueprint 2025)	Programme/Projects/Activities	Timeline of Implementation	Country Coordinator	Potential Partners
B.2	B.2.6 B.2.8	16. Promotion of social entrepreneurship through documentation of workable business models	2016-2018	Singapore	ASEAN CSR Network  Private sector from AMS  US ACTI  ASEAN Foundation
<b>RPDE Component 5: Resilience of the Poor and Vulnerable Groups to Economic and Environmental Risks</b>					
C.3	C.3.1 C.3.2	17. Promote trainings to improve food production and agriculture competitiveness amidst challenges of climate change in collaboration with SOM-AMAF, particularly with its AWGATE in developing the proposed ASEAN people's field school <b>[carried from previous FAP 2011-2015]</b>	2017	Viet Nam	
C.3	C.3.1 C.3.2	18. ASEAN Forum on Improvement of Knowledge, Skills and Competence of Stakeholders in Climate Change Adaptation within ASEAN Member States <b>[modified from previous FAP 2011-2015] <sup>2</sup></b>	7-9 March 2016, Nay Pyi Taw	Myanmar	

<sup>2</sup> The forum led to the development of proposed concept note on "Addressing Crucial Research and Education Gaps on Climate Change and Agriculture in ASEAN Countries".

ASCC Key Results Areas (KRAs)	Strategic Measures (ASCC Blueprint 2025)	Programme/Projects/Activities	Timeline of Implementation	Country Coordinator	Potential Partners
D.4 D.5	D.4.2 D.5.4	19. Workshop on sharing of experiences in disaster management at community and rural/poor household levels	2017-2019	Indonesia Myanmar Philippines <i>(conceptualisation of the project)</i>	ACDM AHA Center Australia ERIA E-READI
D.5	D.5.1	20. Regional study to document the existing climate change risk reduction and adaptation strategies in agriculture in ASEAN Member States aiming at piloting food crop cultivation diversification strategies <b>[carried from previous FAP 2011-2015]</b>  Changed title to: Diversity Crop Production from the Low Production Lands as Climate Change Adaptation	2016-2017	Viet Nam	JAIF

ASCC Key Results Areas (KRAs)	Strategic Measures (ASCC Blueprint 2025)	Programme/Projects/Activities	Timeline of Implementation	Country Coordinator	Potential Partners
D.5	D.5.2	<p>21. Regional study on different models of crops insurance aiming at identifying best practices, challenges, alternative agricultural and crops insurance, strategies to attract insurance companies to invest more on crops insurance, and strategies to leverage community-based funds to sustain crops insurance programmes  <b>[carried from previous FAP 2011-2015]</b><sup>3</sup></p> <p>Changed title to:  Agricultural Production Risk Management for Sustainable Rural Development</p>	2016-2017	Viet Nam	JAIF
<b>RDPE Component 6: Monitoring and Evaluation of Rural Development and Poverty Reduction in the Region</b>					
B.2	B.2.5	<p>22. Regional workshop to discuss the conceptualisation and development of Multi-dimensional poverty index (MPI) and multiple vulnerability indicators (MVI) as baseline for social protection monitoring  <b>[modified from previous FAP 2011-2015]</b></p>	2017-2018	<p>Philippines</p> <p>Thailand (contributing country)</p> <p>Brunei Darussalam (contributing country)</p> <p>ASEAN Secretariat</p>	<p>ACSS</p> <p>UNDP</p> <p>UN ESCAP</p> <p>E-READI</p>

<sup>3</sup> The Study is to be combined with a multi-stakeholder forum on the topic, which will bring together government officials, insurance companies, and farmers' groups.

**Endnotes:****1. Relevant Strategic Measures of the ASCC Blueprint 2025**

<b>B.1. Reducing Barriers</b>
[B.1.1] Reduce inequality and promote equitable access to social protection and enjoyment of human rights by all and participation in societies, such as developing and implementing frameworks, guidelines and mechanisms for elimination of all forms of discrimination, violence, exploitation, abuse and neglect.
<b>B.2. Equitable Access for All</b>
[B.2.1] Enhance regional platforms to promote equitable opportunities, participation and effective engagement of women, children, youths, the elderly/older persons, persons with disabilities, people living in remote and border areas, and vulnerable groups in the development and implementation of ASEAN policies and programmes.
[B.2.5] Support ASEAN Member States' initiatives in strengthening national gender and age-disaggregated databases and analyses, including on poverty and equity, establish a reliable regional database for key sectors to support ASEAN policies and programmes.
[B.2.6] Promote human capital development, economic self-reliance and sustainable livelihood, especially of the poor, through access to education, employment opportunities, entrepreneurship, and micro finance.
[B.2.7] Promote continuous efforts toward multi-dimensional poverty eradication through multi-sectoral, multi-stakeholder and community-based approaches.
[B.2.8] Build an enabling environment for the unemployed, poor, and other marginalised groups equitable access to resources and opportunities, to prevent them from falling under the negative influence of violent extremism and threats that prevent from equitable access to resources, opportunities, and safeguard measures.



[B.2.9]	Promote inclusive growth through appropriate measures at the national level to ensure that the poor and the vulnerable have equitable access to economic and other opportunities.
<b>B.3.</b>	<b>Promotion and Protection of Human Rights</b>
[B.3.4]	Support accelerated implementation among ASEAN Member States to extend coverage, accessibility, availability, comprehensiveness, quality, equality, affordability and sustainability of social services and social protection.
<b>C.2.</b>	<b>Environmentally Sustainable Cities</b>
[C.2.5]	Strengthen positive economic, social and environmental linkages among urban, peri-urban and rural areas.
<b>C.3.</b>	<b>Sustainable Cities</b>
[C.3.1]	Strengthen human and institutional capacity in implementing climate change adaptation and mitigation especially on vulnerable and marginalized communities.
[C.3.2]	Facilitate the development of comprehensive and coherent responses to climate change challenges, such as but not limited to multi-stakeholder and multi-sectoral approaches.
<b>D.4.</b>	<b>Strengthened social protection for women and children, older persons, persons with disabilities, internally displaced persons, migrant workers, marginalised groups, and people living in at-risk areas including people living in remote and border areas and climate sensitive areas to reduce vulnerabilities in times of climate-change related crises and disasters</b>
[D.4.2]	Establish platforms to empower people living at-risk areas to become resilient by reducing their exposure and vulnerability to climate-related extreme events and other economic, social and environmental shocks and disasters.

**D.5. Enhanced and optimized financing systems, food, water, energy availability, and other social safety nets in times of crises by making resources more available, accessible, affordable, and sustainable.**

[D.5.1] Enhance cross-sectoral and cross-pillar coordination to ensure food adequacy and accessibility at the household level, especially vulnerable households, and ability to cope with disaster, food price shocks, and scarcity by developing adaptive mechanisms and strategies.

[D.5.4] Enhance the targeting of poor and vulnerable groups in times of crises.

## 2. Abbreviations

ABAC	: ASEAN Business Advisory Council
ACSS	: ASEAN Community Statistical System Committee
ACDM	: ASEAN Committee on Disaster Management
ADB	: Asian Development Bank
AEC	: ASEAN Economic Community
AHA Center	: ASEAN Coordinating Centre for Humanitarian Assistance on Disaster Management
AsiaDHRRA	: Asian Partnership for the Development of Human Resources in Rural Asia
AWGATE	: ASEAN Working Group on Agricultural Training and Extension
E-READI	: Enhanced Regional EU–ASEAN Dialogue Instrument
ERIA	: Economic Research Institute for ASEAN and East Asia
JAIF	: Japan-ASEAN Integration Fund
JICA	: Japan International Cooperation Agency
SOM-AMAF	: Senior Officials Meeting of the ASEAN Ministers on Agriculture and Forestry

- SOMRDPE : Senior Officials Meeting on Rural Development and Poverty Eradication
  - SOMSWD : Senior Officials Meeting on Social Welfare and Development
  - SOMY : Senior Officials Meeting on Youth
  - STOM : Senior Transport Officials Meeting
  - UNESCAP : Economic and Social Commission for Asia and the Pacific
  - UNDP : United Nations Development Programme
  - US-ACTI : US-ASEAN Connectivity through Trade and Investment
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# **ANNEX 1**

**TERMS OF REFERENCE OF THE  
ASEAN PUBLIC-PRIVATE-PEOPLE FORUM  
ON RURAL DEVELOPMENT AND POVERTY ERADICATION**



# TERMS OF REFERENCE OF THE ASEAN PUBLIC-PRIVATE-PEOPLE FORUM ON RURAL DEVELOPMENT AND POVERTY ERADICATION

## A. Guiding Principles

1. The convening of a regular ASEAN Public-Private-People Forum on Rural Development and Poverty Eradication is called for in Strategic Thrust 11 of the Framework Action Plan on Rural Development and Poverty Eradication (2011-2015), which was adopted at the 7<sup>th</sup> ASEAN Ministers Meeting on Rural Development and Poverty Eradication (AMMRDPE) held on 2 November 2011 in Bandar Seri Begawan, Brunei Darussalam.
2. As stipulated in Strategic Thrust 11, the Forum is aimed at providing a platform for dialogue and sharing information among government organisations (GOs) and non-government organisations/civil society organisations (NGOs/CSOs) towards closer relations and cooperation on shared Rural Development and Poverty Eradication agenda. The Forum is also aimed at supporting the priorities and work of the ASEAN Senior Officials Meeting on Rural Development and Poverty Eradication (SOMRDPE).
3. The Forum is a regular activity of the SOMRDPE, and shall be convened back-to-back with the regular SOMRDPE Meetings, depending on the host country, to allow immediate submission of the Forum's outcomes to SOMRDPE and for cost efficiency.

## B. Organisational Arrangement

4. The Forum shall comprise of the following delegates:
  - The GO Focal Points and respective delegations;
  - The NGO/CSO Focal Points and/or other national NGO/CSOs that may be invited by the respective ASEAN Member States on a case-to-case basis depending on the topics to be discussed at the Forum;

- Other NGOs/CSOs recommended by ASEAN NGO/CSO partners, including AsiaDHRRA, which is a regional NGO/CSO affiliated to ASEAN, and its national members in ASEAN Member States;
- Expert speakers who may be invited to share knowledge and perspectives on certain topics;
- NGO and private sector awardees in the year when the Forum is convened back-to-back with the ASEAN Rural Development and Poverty Eradication Leadership Award; and
- The ASEAN Secretariat.

The proposed expert speakers and participants from regional and international organisations shall be consulted with SOMRDPE for approval.

5. The number of participating national NGO/CSO from each ASEAN Member States shall not be more than three organisations.
6. There shall be a list of GO and NGO/CSO Focal Points for the Forum which may be updated by ASEAN Member States from time to time as necessary.
  - a. The GO Focal Points may be assumed by the SOMRDPE Focal Points or their appointed representatives.
  - b. The NGO/CSO Focal Points shall be determined by the SOMRDPE Focal Points. The NGO/CSO Focal Points are from relevant organisations and/or private sector working on issues concerning the development of rural areas or poor/low-income communities, poverty eradication, small farmers and fishers, and other priority areas of the Framework Action Plan on Rural Development and Poverty Eradication (2016-2020) that are considered relevant by the concerned ASEAN Member State.
7. The Forum shall be co-chaired by the GO Focal Point and the NGO/CSO Focal Point from the host country.

### C. Agenda

8. The agenda of the Forum shall be prepared by the ASEAN Secretariat in close consultation with the host country for the consideration and concurrence of GO and NGO/CSO Focal Points. The agenda shall be developed in line with SOMRDPE's work priorities as stipulated in the Framework Action Plan on Rural Development and Poverty Eradication (2016-2020) and the theme of the Forum.
9. The theme of the Forum shall be determined by the host country and is usually in line with the theme of the back-to-back SOMRDPE and related Meetings.
10. Selected ASEAN Member States will be requested to share good practices, experiences and challenges encountered concerning certain issues to be discussed at the Forum. It is encouraged that the country presentation be prepared and/or presented jointly by the GO and NGO/CSO Focal Points of the concerned ASEAN Member State. The GO shall take the initiative in the preparation of the country presentation.
11. The country presentations will be delivered in a format of panel discussion with the involvement of discussants from other selected ASEAN Member States. The discussants can be either from GO or NGO/CSO Focal Points.
12. Experts from relevant UN Agencies or other organisations may be invited to the Forum as speakers/resource persons to share knowledge and perspectives on the determined topics.
13. The Forum may develop recommendations which shall be endorsed by the delegates. The Forum's outcomes, including the recommendations, if any, shall be reported to SOMRDPE for consideration.
14. In case the Forum's recommendations are endorsed by SOMRDPE for follow-up actions by ASEAN Member States, there will be a session at the subsequent Forum to share information on any progress achieved by ASEAN Member States, at either national or regional level, on the key issues highlighted in those recommendations. Such information sharing will be done by ASEAN Member States on a voluntary basis.



**D. Responsibilities of the GO-NGO/CSO Focal Points**

15. The GO and NGO/CSO Focal Points shall, at the national level, communicate and coordinate with each other in between the Forums particularly concerning matters recommended by the Forum and the preparations, including country presentations, if applicable, for the next Forum.
16. The GO and NGO/CSO Focal Points may wish to make suggestions on the provisional agenda of the Forum for the purpose of enriching the topics for discussion and dialogue.

**E. Reporting to SOMRDPE**

17. In case reporting to SOMRDPE takes place at the Meeting, the GO Co-Chair and/or NGO/CSO Co-Chair of the Forum shall participate at the designated Agenda Item (open session) of SOMRDPE to report the Forum's outcomes, and exchange views with the Senior Officials concerning those outcomes.
18. The NGO/CSO Focal Points or their representatives may participate at the open session of SOMRDPE during which the Forum's outcomes are presented. The participating NGO/CSO Focal Points will be seated as part of their respective SOMRDPE's country delegations.
19. Representatives of AsiaDHRRA and other regional affiliations may attend the open session of SOMRDPE as observers to the exchange of views on the Forum's outcomes.

**F. Financial Arrangement**

20. The Forum shall be hosted by the ASEAN Member State hosting the SOMRDPE and related Meetings. The organisational costs of the Forum shall be shouldered by the host country. The intention to host the Forum shall be indicated by the host country at the SOMRDPE Meeting in the year prior to the Forum.

21. The participation costs of the GO and NGO/CSO Focal Points and NGO and private sector awardees shall be self-funded.
  22. The ASEAN Secretariat and/or AsiaDHRRA could assist in exploring funding support from ASEAN Dialogue Partners or other external sources especially for the NGO/CSO Focal Points who are unable to secure funds for their participation costs and, if needed, the invited expert speakers. Funding support will only be available if assistance from external sources is secured. ASEAN Member States are encouraged to provide some support to enable their respective NGO/CSO Focal Points to attend the Forum.
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## **ANNEX 2**

**TERMS OF REFERENCE**

**ASEAN RURAL DEVELOPMENT AND POVERTY ERADICATION LEADERSHIP AWARD**



## **TERMS OF REFERENCE**

### **ASEAN RURAL DEVELOPMENT AND POVERTY ERADICATION LEADERSHIP AWARD**

1. The ASEAN Rural Development and Poverty Eradication Leadership Award has been agreed by SOMRDPE to be its biennial activity under the Framework Action Plan on Rural Development and Poverty Eradication (2016-2020). The Award giving will take place in conjunction with the biennial ASEAN Ministers Meeting on Rural Development and Poverty Eradication, starting from the 8<sup>th</sup> ASEAN Ministers Meeting on Rural Development and Poverty Eradication in 2013 in Indonesia.
2. ASEAN Member States agreed at the Special Meeting to Develop the Framework Action Plan of Rural Development and Poverty Eradication 2016H2020 in Manila, the Philippines, in April 2015, to expand the leadership Award to the private sector in the future.

#### **Objectives**

3. The objectives of the ASEAN Rural Development and Poverty Eradication Leadership Award are as follows:
  - a. The Award aimed at recognising the roles, outstanding achievements and contributions of non governmental organisations (NGOs/CSOs and the private sector) in ASEAN Member States to the rural/community development and the livelihood and poverty reduction of local communities.
  - b. The Award is expected to encourage the NGOs/CSOs and the private sector to continue and strengthen their work and contributions to rural/community development and poverty eradication in their respective countries and, in a broader context, to the ASEAN Community building by 2025.

- c. The Award is also expected to promote inclusiveness through closer cooperation and partnerships between the Governments, NGOs/CSOs and the private sector in developing rural areas/communities and eradicating poverty in ASEAN Member States.
- d. In the spirit of promoting a people oriented ASEAN, the Award will promote ASEAN awareness amongst the NGOs/CSOs and the private sector and bring ASEAN closer to the people's hearts.

### **Target Participants**

4. The Award are for NGOs/CSOs and the private sector in ASEAN Member States with outstanding achievements and contributions to the rural/community development and poverty reduction in ASEAN Member States.

### **Criteria of the NGOs/CSOs eligible to receive the Award**

5. The NGOs/CSOs and private sector that are eligible to receive the Award should fulfill the following general criteria. These criteria were presented at the 8<sup>th</sup> SOMRDPE in Brunei Darussalam in 2011 and agreed upon at the Meeting. Certain details of these criteria will be determined by the respective ASEAN Member States and are applicable at the national level.
  - a. The eligible NGOs/CSOs and private sector are national or local organisations with sufficient experiences (depending on the country requirement) in rural/community development and poverty eradication efforts in their respective countries and/or local communities. In case of Singapore which is a city state, voluntary welfare agencies that care for the poor, needy, and disadvantaged population could be nominated for the Award.
  - b. The eligible NGOs/CSOs and private sector are able to submit to their respective SOMRDPE Focal Points a certain number (depending on the country requirement) of projects that showcase significant contribution to the rural/community development, disadvantaged population, and poverty eradication efforts in the respective

country. The scale of the NGO projects may be nation wide or cover a certain number of provinces/villages (depending on the country requirement).

- c. The eligible NGOs/CSOs and private sector should submit adequate documentation to their respective SOMRDPE Focal Points which shall provide, but not limited to, the following information:
  - The organisational profile which outlines the background of establishment, programmes, organisational structure, experiences and achievements.
  - Description of the projects dedicated to rural/community development and poverty eradication efforts in their respective countries, and the project impacts to the target communities.
  - The NGOs/CSOs and private sector are welcomed to submit photos, videos and other documentation related to the implementation of the projects (optional).

### **Mechanisms**

6. The Award will be given by the AMRDPE Ministers biennially in a ceremony that will be convened in conjunction with the AMRDPE, starting from the 8<sup>th</sup> AMRDPE which will be hosted by Indonesia in 2013. The participation of the private sector will start at the Award in conjunction with the 10<sup>th</sup> AMRDPE in Malaysia in 2017. The organisational costs of the ceremony will be shouldered by the host country of the AMRDPE.
7. Each ASEAN Member State shall adopt its own country guidelines in selecting the appropriate NGOs/CSOs and the private sector to accept the Award based on the proposed general criteria.
8. Each ASEAN Member State shall select one nominated NGO/CSO and one nominated private company to receive the Award for that country each year.



9. Each ASEAN Member State shall submit the names and profiles of the nominated NGOs/CSO and private company to the ASEAN Secretariat by a certain deadline prior to the AMRDPE.
10. The ten NGOs/CSOs and ten private companies nominated by their respective ASEAN Member States will be reported to the Preparatory Senior Officials Meeting for the AMRDPE for the award giving by the AMRDPE Ministers on the subsequent day.
11. The NGOs/CSOs and private companies to receive the award will be invited to participate in the award ceremony. The travel costs of the NGOs/CSOs and private companies will be determined by the respective ASEAN Member States, e.g. self funded, or sponsored by the concerned Government.
12. The award will be given in the form of trophies and certificates that will be arranged by the ASEAN Secretariat. The certificates will be jointly signed by the AMRDPE Chair and the Secretary General of ASEAN.

### **Stakeholders Involved**

13. The process of selecting and giving the award will involve the following stakeholders:
  - a. The host country of the AMRDPE that will organise the award ceremony in conjunction with the AMRDPE. The AMRDPE Chair will sign the award certificate together with the Secretary General of ASEAN. The AMRDPE Chair will give the award to the ten nominated NGOs/CSOs and ten nominated private companies at the ceremony.
  - b. The SOMRDPE Focal Points will be responsible to select the suitable NGOs/CSOs and private companies and submit the nominated NGOs/CSOs and private companies to the ASEAN Secretariat.
  - c. The ASEAN Secretariat will coordinate the submission of the ten nominated NGOs/CSOs and ten private companies, and prepare the trophies and certificates.

- d. AsiaDHRRA and its national partners in eight ASEAN Member States (Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar, the Philippines, Thailand, and Viet Nam) can be engaged by the SOMRDPE Focal Points as partners in selecting the suitable NGOs/CSOs from their respective countries.
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