JOINT STATEMENT OF THE THIRD ASEAN MINISTERIAL MEETING ON SPORTS (AMMS-3)

13 AUGUST 2015 KUALA LUMPUR, MALAYSIA

- The Third ASEAN Ministerial Meeting on Sports (AMMS-3) was held on 13 August 2015 in Kuala Lumpur, Malaysia. The Meeting was preceded by the Fifth ASEAN Senior Officials Meeting on Sports (SOMS-5) held on 12 August 2015 in Kuala Lumpur.
- 2. The Meeting was officially opened and chaired by H.E. Khairy Jamaluddin, Minister of Youth and Sports, Malaysia. The Meeting had a strategic deliberation on the ASEAN approach in pursuing closer and greater regional partnership for sports at the regional level and beyond towards the realization of an ASEAN Community that is people-centred and people-oriented. Moving forward, the Ministers tasked the ASEAN Senior Officials Meeting on Sports (SOMS) to consider the issuance of the Joint Statement/Declaration by the ASEAN Leaders on sports to enrich the work of SOMS/AMMS in the near future.
- 3. The Ministers were pleased to note the progress made under the ASEAN Cooperation in Sports in fostering social inclusion of ASEAN citizens and mutual understanding among them. The year 2014 is considered dynamic as it saw a number of initiatives introduced and sports programmes successfully delivered. Exchange programmes on sports with youth participation dominated the year which involved a combination between students and young athletes in ASEAN and Dialogue Partner Countries.
- 4. At the strategic level, given the fact that the sports sector has a cross cutting element in its nature of work, the Ministers further indicated the need for greater interaction and dialogue with other ASEAN sectoral bodies, regional and international, educational organisations, and Dialogue Partners, and other parties with an interest in sports, to ensure synergy, minimise any overlapping areas of cooperation, and to maximize efficiency in the allocation of resources.
- 5. The Ministers expressed support to Malaysia's initiative to conduct feasibility studies towards a credible bid for the hosting of FIFA World Cup in 2034. It is necessary to get strong support from all stakeholders and not just governmental level. This includes football associations, media, general public and private sectors.
- 6. The Ministers welcomed the idea of organizing the ASEAN Super League initiated by the ASEAN Football Federation (AFF), which they believe will be a game changer for the sport in the region.
- 7. The Ministers noted with appreciation Malaysia's proposed initiative of holding an ASEAN Sports Day to be conducted annually in all ASEAN Member States. The

- meeting tasked the SOMS to further coordinate and work out the details for its implementation.
- 8. The Ministers thanked the Lao PDR and Malaysia for hosting the Expert Group Meeting on Sports (EGMS) in May and August 2015 respectively to finalise the ASEAN 5-Year Work Plan on Sports 2016-2020. The development of the Work Plan was guided by the following AMMS/SOMS Post 2015 key elements:
 - Promote awareness of ASEAN through sporting activities that bring the ASEAN peoples together and engages and benefits the community;
 - Foster the sense of an ASEAN Community through mutually beneficial sports exchange programs;
 - Strengthen ASEAN people's sense of resilience with healthy lifestyles;
 - Increase sports dynamism, competitiveness and competencies through capacity building and skills programs.
- 9. In finalizing the Work Plan and pursuant to the Vientiane Declaration on Sports Cooperation in ASEAN at the 2nd ASEAN Ministerial Meeting on Sports (AMMS-2), the Ministers urged ASEAN Member States to exert more effort to avail national resources to implement programmes and activities of the ASEAN 5-Year Work Plan on Sports 2016-2020.
- 10. To promote ASEAN Sports For All, the programmes/activities of the ASEAN 5-Year Work Plan on Sports 2016-2020 highlight and support sporting activities and events with greater involvement of local community and other relevant sectoral bodies, as well as academia and private sector through partnership.
- 11. The Ministers welcomed further engagement with Japan in light of the 2020 Tokyo Olympic Games and noted Japan's proposal for an ASEAN Plus Japan Ministerial Meeting on Sports (AMMS+Japan) to be launched in 2017. To move forward, the Ministers tasked the SOMS to draft a Terms of Reference (TOR) of AMMS+Japan and look into the necessary coordinating mechanisms with Japan in finalising the said TOR.
- 12. The Ministers welcomed Myanmar as the forthcoming Chairman and agreed to meet again at the AMMS-4 in Myanmar in 2017.
- 13. The Ministers expressed their appreciation to Malaysia for the warm hospitality and arrangements in hosting the AMMS-3 and to the ASEAN Secretariat for the assistance rendered.