ASEAN IN THE FOURTH INDUSTRIAL REVOLUTION

**Internet Subscribers 2017**
- **48.5** Per 100 Persons

**Fixed broadband Subscription 2016**
- **7.2** Per 100 Persons

**Cellular Phones 2017**
- **147.3** Per 100 Persons

**4G Mobile Network Coverage 2017**
- **69.06%**

**E-Government Development Index 2018**
- **ASEAN average** : **0.5729**
- **World average** : **0.5479**

**E-Participation Index 2018**
- **ASEAN average** : **0.5843**
- **World average** : **0.5654**

**ASEAN’s Digital Economy**
- 7% of its GDP in 2017, but once tapped could uplift the economy by **US$ 1 trillion** by 2025

**ASEAN’s Digital Market to grow more than 6x to USD 200 billion by 2025**

**Online travel expected to reach US$ 90 billion by 2025**

**3.8 million users**
- coming online every month; fastest growing internet market in the world

**260 million users**
- already online, 4th largest internet market in the world

Source: UN E-Government Knowledgebase

Source: ASEAN Secretariat

Source: Bain & Co, 2018

Source: Google & Temasek Report, 2016

Source: Google & Temasek Report, 2016