

Table 30

**Top ten country/regional sources of visitors to ASEAN**

as of 31 January 2017

Country of origin	2013		Country of origin	2014		Country of origin	2015	
	Number of tourists	Share to total		Number of tourists	Share to total		Number of tourists	Share to total
	thousands	percent		thousands	percent		thousands	percent
ASEAN	46,154	45.2	ASEAN	49,223	46.8	ASEAN	45,992	42.2
China	12,651	12.4	China	13,059	12.4	China	18,596	17.1
European Union 28	8,695	8.5	European Union 28	9,275	8.8	European Union 28	9,570	8.8
Republic of Korea	4,873	4.8	Republic of Korea	5,018	4.8	Republic of Korea	5,839	5.4
Japan	4,724	4.6	Japan	4,634	4.4	Japan	4,703	4.3
Australia	4,303	4.2	Australia	4,384	4.2	Australia	4,191	3.8
USA	3,178	3.1	USA	3,254	3.1	USA	3,382	3.1
India	2,946	2.9	India	3,071	2.9	India	3,308	3.0
Russian Federation	2,460	2.4	Russian Federation	2,378	2.3	Taiwan (ROC)	2,099	1.9
Taiwan (ROC)	2,061	2.0	Taiwan (ROC)	1,920	1.8	Hong Kong	1,515	1.4
Top ten country/regional sources	92,046	90.1	Top ten country/regional sources	96,217	91.6	Top ten country/regional sources	99,194	91.1
Rest of the world	10,153	9.9	Rest of the world	8,867	8.4	Rest of the world	9,709	8.9
<b>Total tourist arrivals in ASEAN</b>	<b>102,199</b>	<b>100.0</b>	<b>Total tourist arrivals in ASEAN</b>	<b>105,084</b>	<b>100.0</b>	<b>Total tourist arrivals in ASEAN</b>	<b>108,904</b>	<b>100.0</b>

Source ASEAN Secretariat