Winning Logo

This logo describes happiness or a good mental health and spirit of ASEAN, and also partnership and teamwork among ASEAN Member States.

We can see ten persons jump depicting happiness, optimism, and spirit. Ten persons with different colors and forming a circle represent 10 ASEAN Member States who cooperate together in promoting mental health in the community.

Overall, the white space between the ten persons in this logo shaped a blooming sunflower. In the middle there is a logo of ASEAN. Sunflower is also describes happiness. So, it is ASEAN concern and commitment to build mental health in the community.

The written words “ASEAN for mental health” in blue color portray peacefulness.