

Project Title	Training Course on Media Management and Public Diplomacy
Project Area	Enabling Action
Beneficiary Countries	Cambodia, Lao PDR, Myanmar, Viet Nam (CLMV)
Source of Funding	Singapore
Approved Budget	USD 57,884.43
Project Description	The training will equip participants with a basic understanding on how to manage information and media relations. Comprising presentations, discussions, group work and role-play, participants will be exposed to various frameworks, which would form the basis of their media communications management. Participants will also gain an understanding about the importance of public diplomacy.
Objective	To increase competencies and resilience of CLMV government officials with advanced technological and managerial skills so as to improve institutional capacity to address current challenges and emerging trends such as disaster, pandemics, climate change and harnessing the use of information and communication technologies across different age groups as a means to connect with the regional and global community.
Implementation Status	Completed activities: <ul style="list-style-type: none"> • Lao PDR: 13-17 November 2017 • Myanmar: 26-30 June 2017 • Viet Nam: 27 November-1 December 2017 • Cambodia: 18-22 December 2017
External Links	https://www.scp.gov.sg/content/scp/our_courses/initiative_for_asean_integration.html