2021 Survey on Mutual Perceptions of ASEAN and Korean Youths

Respondents 19-34 years old ASEAN and Korean youths Survey Method Online Survey and CAPI

Sample Size 1,800 Local ASEAN youths (9 ASEAN member states, excluding Myanmar) | 519 ASEAN youths in Korea (10 ASEAN nationalities) | 1,000 Korean youth

As a youth, what is your current interest? (%, Choose 3)

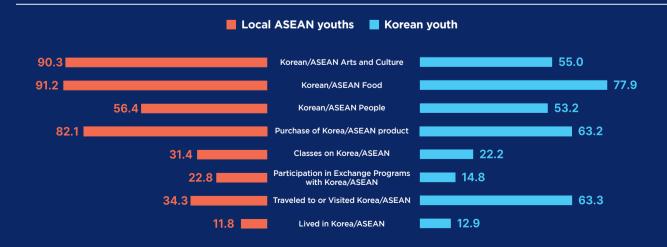








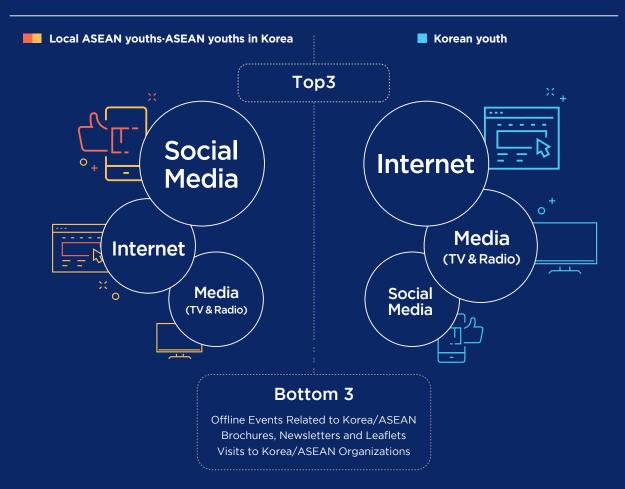
What are your personal experiences on ASEAN/Korea? (%, Choose all that applies)



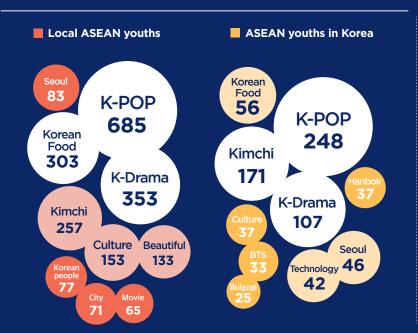
What type of information/content on ASEAN/Korea do you usually look for? (%, Rank 2)



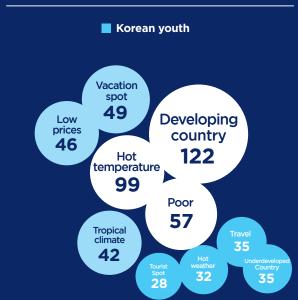
Where do you mostly get your information/content about Korea/ASEAN?



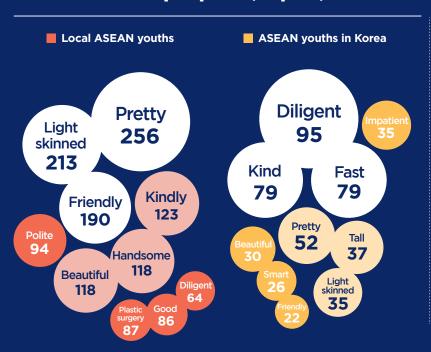
What word comes to your mind when you think of 'Korea?' (Top 10)



What word comes to your mind when you think of 'ASEAN?' (Top 10)



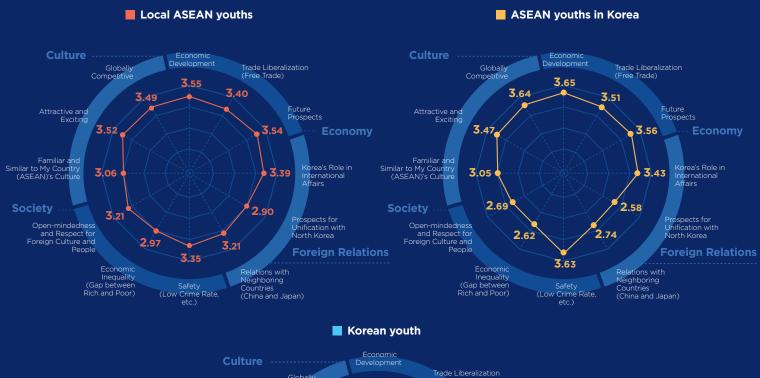
What word comes to your mind when you think of 'Korean people?' (Top 10)

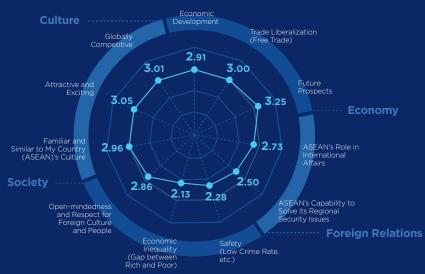


What word comes to your mind when you think of 'ASEAN people?' (Top 10)



What are your perceptions of each sector of Korea/ASEAN? (Ratings: out of 4)





What is your overall feeling-opinion of Korea/ASEAN? (%)



What is your overall feeling-opinion of Korea (by country)? (%)



Among 10 ASEAN member countries, which country is the most favorable to you? (%)



Comparison with Other Countries

Trustworthy				Helpful to the future		
Local ASEAN youths	ASEAN youths in Korea	Korean youth		Local ASEAN youths	ASEAN youths in Korea	Korean youth
Korea	∜⊝ [®] Korea	U.S.A	1st	ASEAN	∜●	U.S.A
Japan	Australia	Australia	2nd	Japan	Japan	(S) ASEAN
Australia	Japan	ASEAN	3rd	Korea	U.S.A	Australia
ASEAN	ASEAN	Japan	4th	U.S.A	ASEAN	Japan
U.S.A	U.S.A	*: China	5th	Australia	Australia	*: China
*: China	*: China		6th	*: China	*: China	

How would you predict the future relationship between ASEAN and Korea? - Positivity (%)



What are the most important issues between ASEAN and Korea? (Top 3) (%, Choose 2)



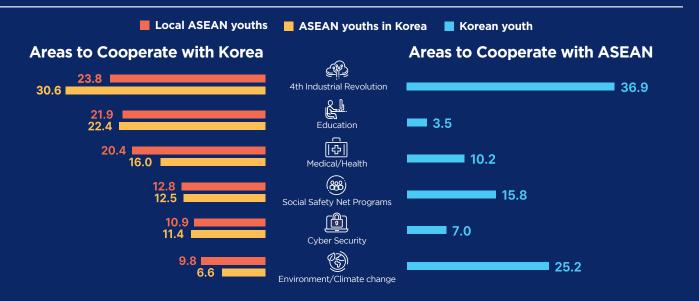
How do you think ASEAN youths can best contribute to ASEAN-Korea relations? (Top 3)

	^{1st} 21.1	^{2nd} 19.7	^{3rd} 14.8
Local ASEAN youths	By promoting interest in Korea and expanding learning opportunities on Korea	By engaging more with Korean youth living in my country and other ASEAN countries	By deepening understanding of ASEAN-Korea relations
	^{1st} 18. 9	^{2nd} 18.5	^{3rd} 17.0
■ ASEAN youths in Korea	By promoting interest in Korea and expanding learning opportunities on Korea	By taking part and cooperating on social issues in ASEAN and Korea	By engaging more with Korean youth living in my country and other ASEAN countries
	^{1st} 24. 8	^{2nd} 15.7	^{3rd} 15.7
■ Korean youth	By correcting misconceptions and stereotypes about ASEAN in Korea	By promoting interest in ASEAN and expanding learning opportunities on ASEAN	By engaging more with ASEAN youths living in Korea

In your opinion, what should be given priority for the continued development of relations between your country and Korea? (Top 3)

Local ASEAN youths ASEAN youths in Korea Korean youth Increase exchange and cooperation Strengthen economic cooperation **1st** Strengthen economic cooperation among non-government entities in culture, 2nd Increase exchange and cooperation 2nd Increase exchange and cooperation among non-government entities in culture, among non-government entities in culture, tourism, etc. 2nd Strengthen economic cooperation tourism, etc. Enhance communication and confidence Enhance communication and confidence **3rd** Enhance communication and confidence at an intergovernmental level, at an intergovernmental level Increase educational and people-to-people at an intergovernmental level exchange opportunities

In your opinion, what are the most important issues between your country and Korea? (%)



In your opinion, what should Korea and ASEAN do to nurture-cultivate more 'Korean/ASEAN Experts'? (%. Rank 2)

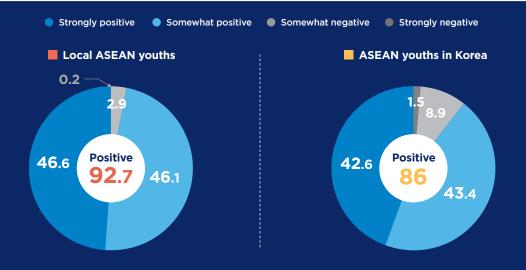
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In your opinion, what is the most important measure to encourage exchange between ASEAN and Korean youth? (Top 3)

Local ASEAN youths ASEAN youths in Korea Korean youth 1st More scholarship opportunities to study More scholarship opportunities to study 1st More people-to-people exchange abroad in ASEAN and Korea abroad in ASEAN and Korea programs between ASEAN and Korea 2nd More people-to-people exchange 2nd More people-to-people exchange **2nd** More job opportunities in programs between ASEAN and Korea programs between ASEAN and Korea ASEAN and Korea **3rd** More job opportunities in **3rd** More job opportunities in **3rd** More scholarship opportunities to study ASEAN and Korea ASEAN and Korea abroad in ASEAN and Korea

What is your opinion of the future of ASEAN as an integrated regional community? (%, Excluding Percentage of 'Neutral')



Among 10 ASEAN Member States, which country do you think will play an important role in the future of ASEAN? (Top 4)

