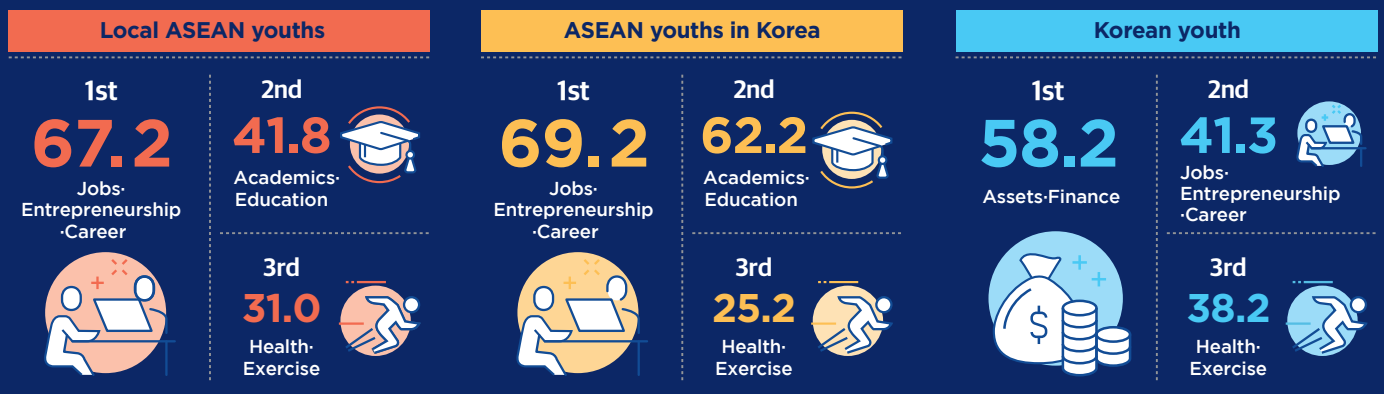


# 2021 Survey on Mutual Perceptions of ASEAN and Korean Youths

**Respondents** 19-34 years old ASEAN and Korean youths **Survey Method** Online Survey and CAPI

**Sample Size** 1,800 Local ASEAN youths (9 ASEAN member states, excluding Myanmar) |  
519 ASEAN youths in Korea (10 ASEAN nationalities) | 1,000 Korean youth

## As a youth, what is your current interest? (% Choose 3)



## How interested are you in ASEAN/Korea? (%)

Local ASEAN youths ASEAN youths in Korea Korean youth

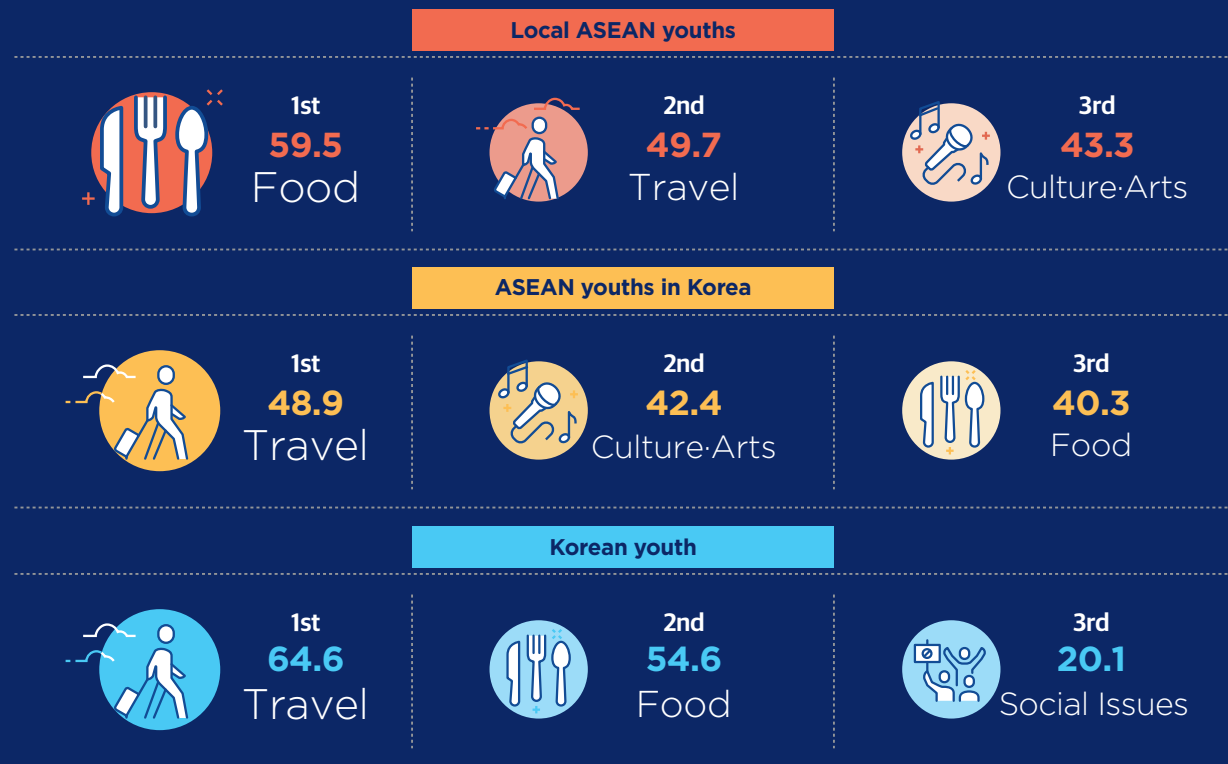


## What are your personal experiences on ASEAN/Korea? (% Choose all that applies)

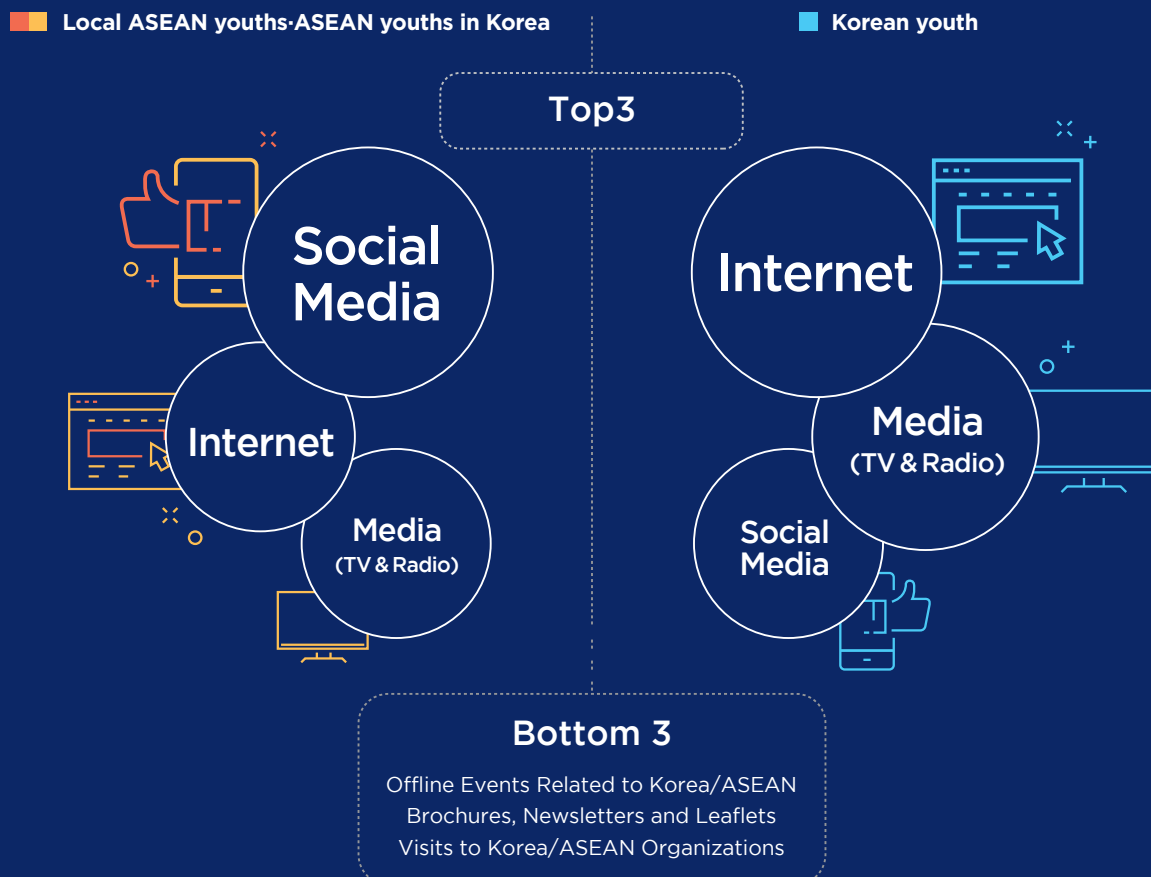
Local ASEAN youths Korean youth



## What type of information/content on ASEAN/Korea do you usually look for? (%, Rank 2)



## Where do you mostly get your information/content about Korea/ASEAN?

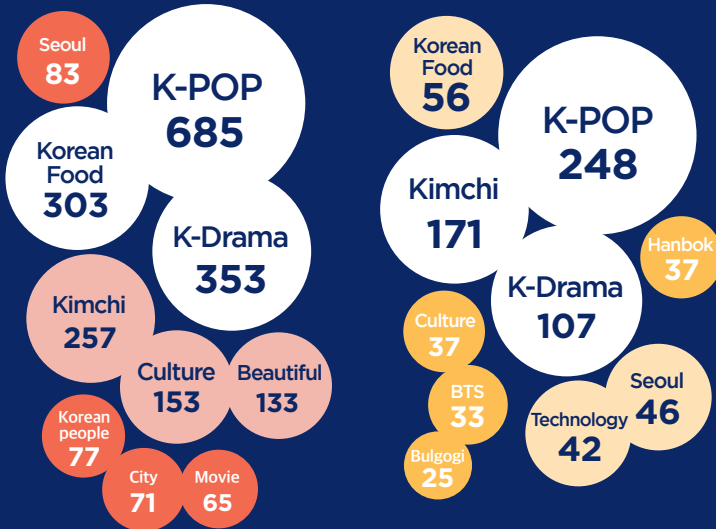


(persons, choose 3)

## What word comes to your mind when you think of 'Korea?' (Top 10)

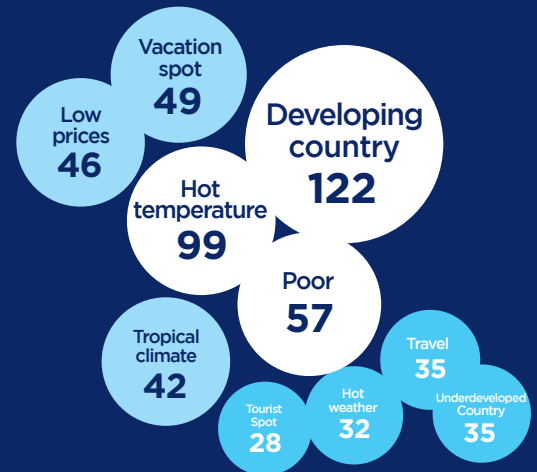
Local ASEAN youths

ASEAN youths in Korea



## What word comes to your mind when you think of 'ASEAN?' (Top 10)

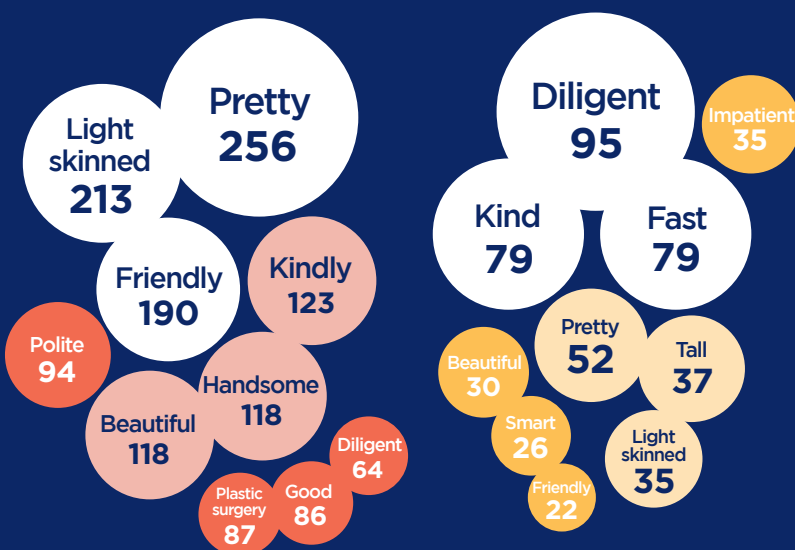
Korean youth



## What word comes to your mind when you think of 'Korean people?' (Top 10)

Local ASEAN youths

ASEAN youths in Korea

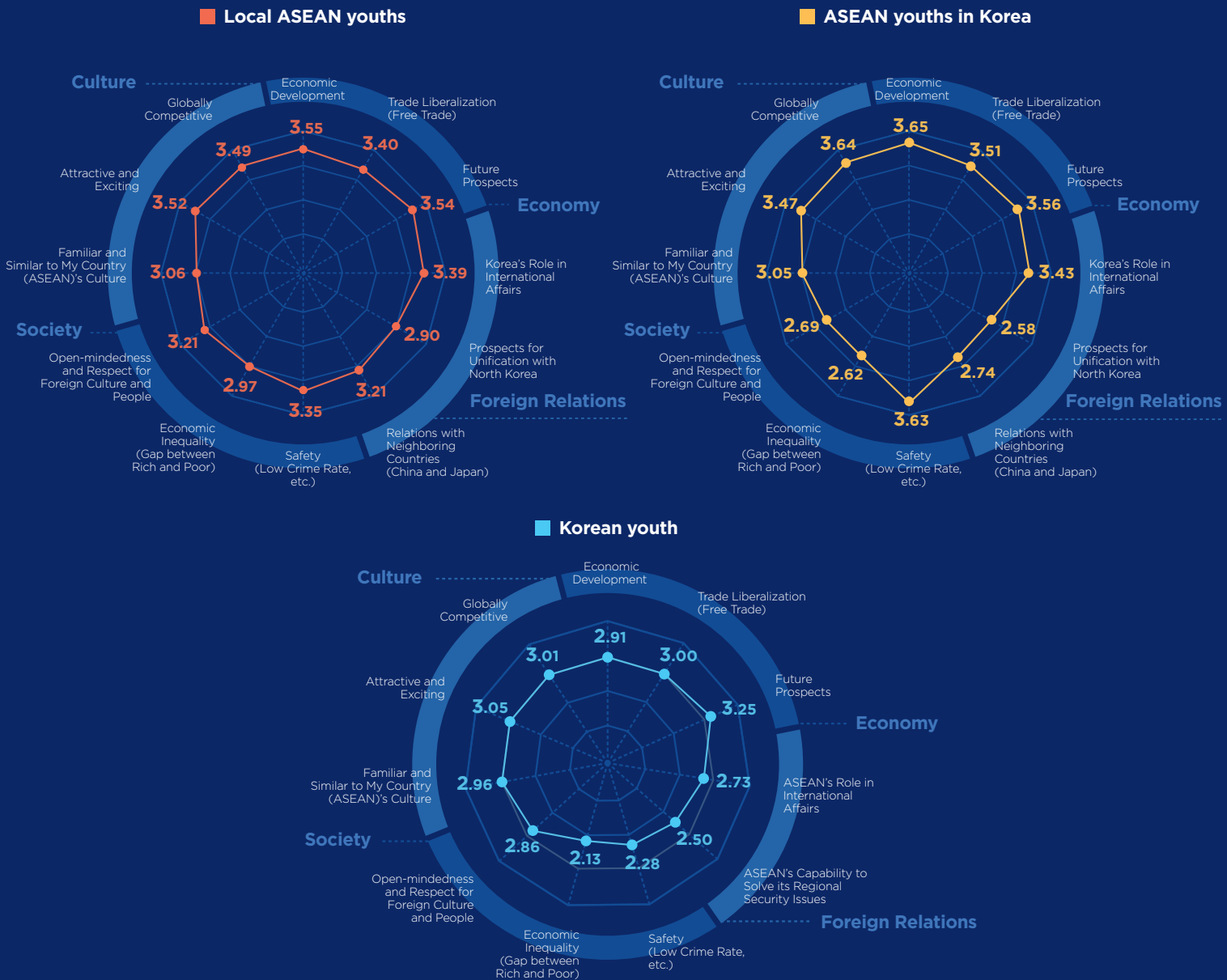


## What word comes to your mind when you think of 'ASEAN people?' (Top 10)

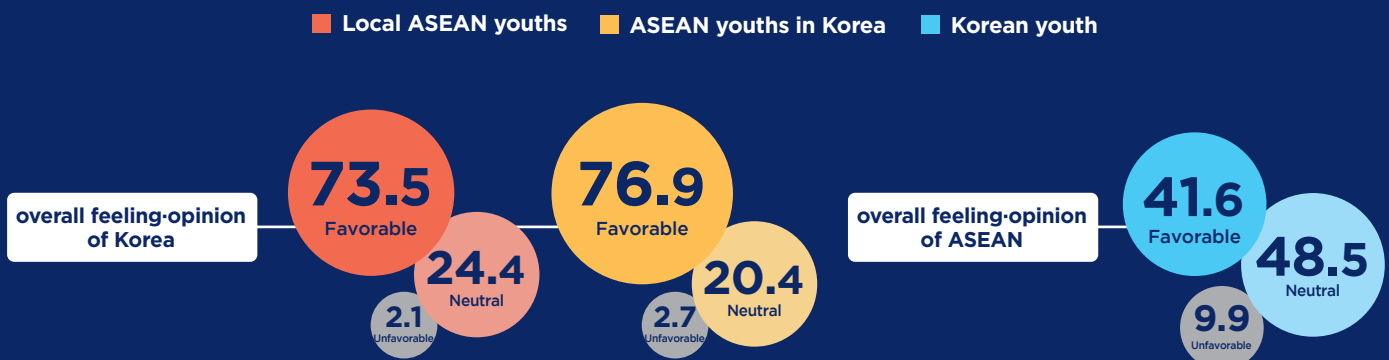
Korean youth



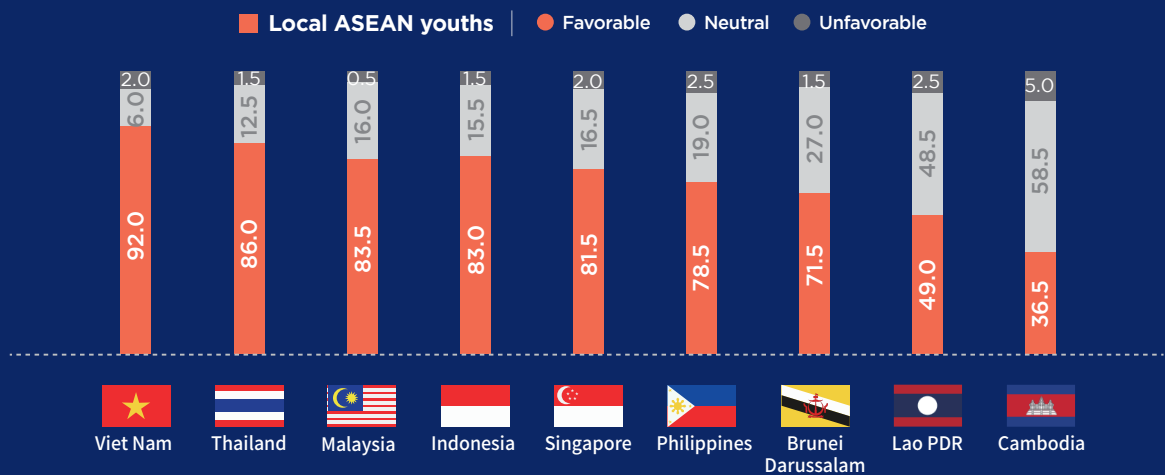
# What are your perceptions of each sector of Korea/ASEAN? (Ratings: out of 4)



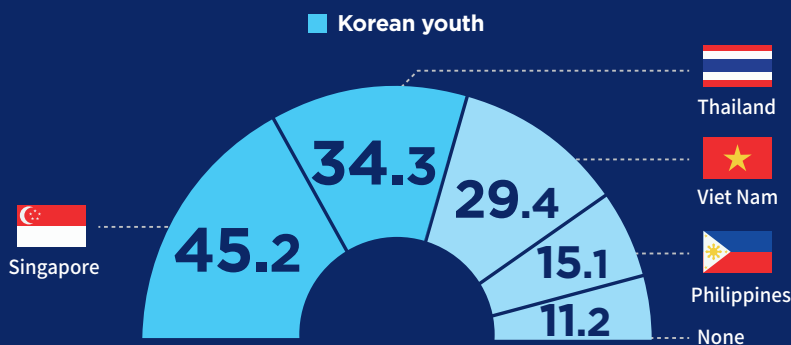
## What is your overall feeling-opinion of Korea/ASEAN? (%)



## What is your overall feeling-opinion of Korea (by country)? (%)



## Among 10 ASEAN member countries, which country is the most favorable to you? (%)



### 2019-2020 Visitors to Korea/ASEAN



## Comparison with Other Countries

### Trustworthy

Local ASEAN youths	ASEAN youths in Korea	Korean youth	Rank
Korea	Korea	U.S.A	1st
Japan	Australia	Australia	2nd
Australia	Japan	ASEAN	3rd
ASEAN	ASEAN	Japan	4th
U.S.A	U.S.A	China	5th
China	China	-	6th

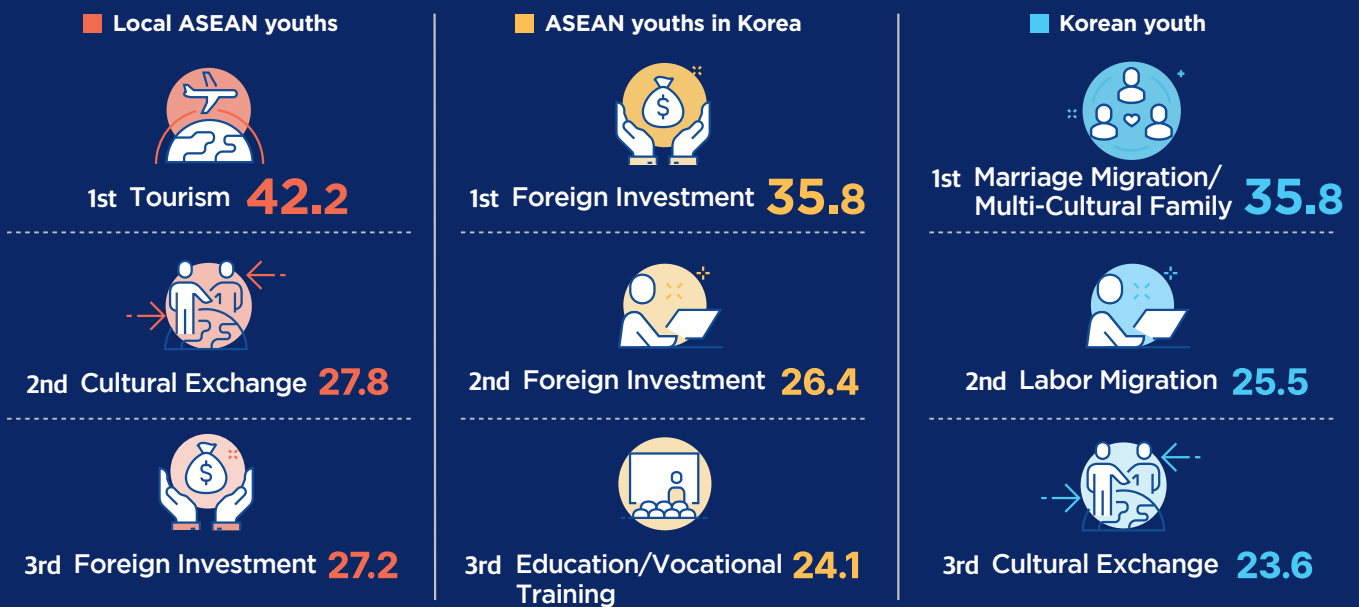
### Helpful to the future

Local ASEAN youths	ASEAN youths in Korea	Korean youth	Rank
ASEAN	Korea	U.S.A	1st
Japan	Japan	ASEAN	2nd
Korea	U.S.A	Australia	3rd
U.S.A	ASEAN	Japan	4th
Australia	Australia	China	5th
China	China	-	6th

## How would you predict the future relationship between ASEAN and Korea? – Positivity (%)



## What are the most important issues between ASEAN and Korea? (Top 3) (% Choose 2)



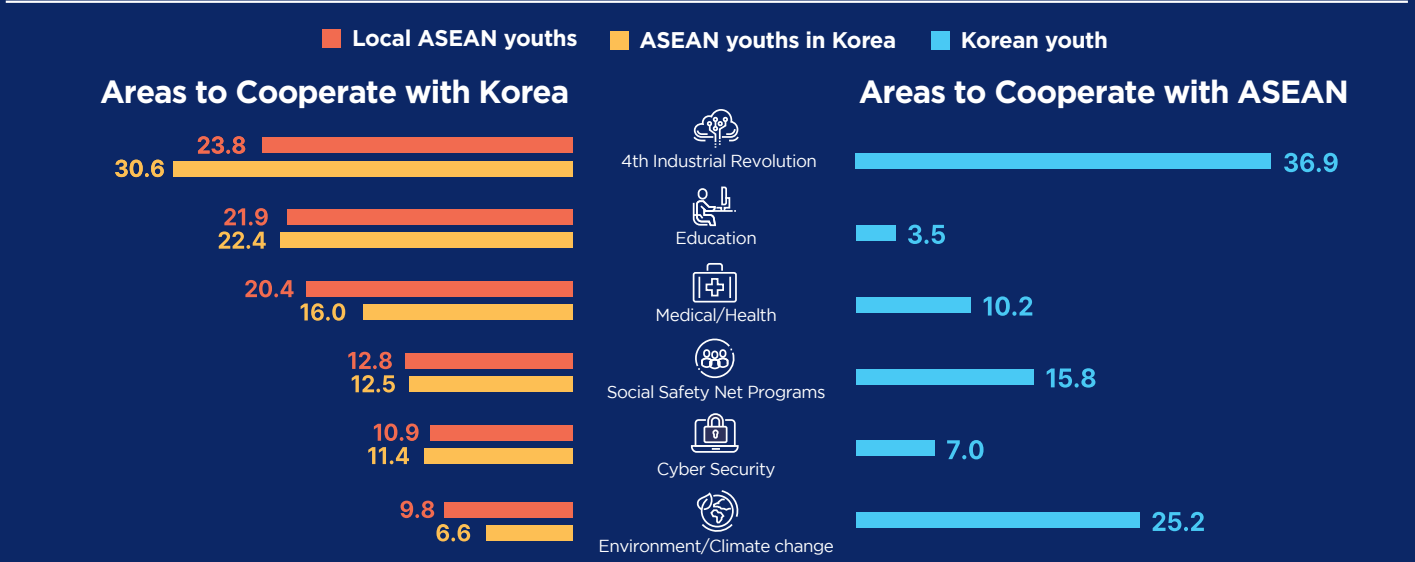
## How do you think ASEAN youths can best contribute to ASEAN-Korea relations? (Top 3) (%)



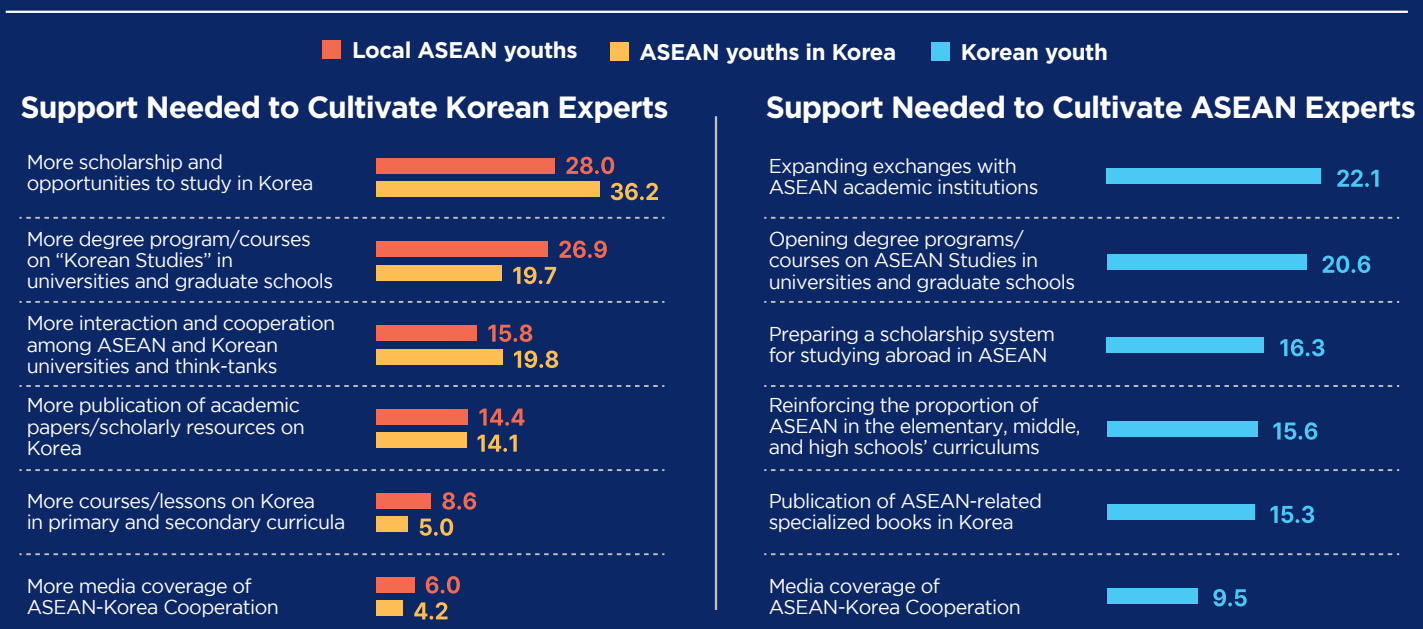
# In your opinion, what should be given priority for the continued development of relations between your country and Korea? (Top 3)



## In your opinion, what are the most important issues between your country and Korea? (%)



## In your opinion, what should Korea and ASEAN do to nurture-cultivate more 'Korean/ASEAN Experts'? (% Rank 2)



## In your opinion, what is the most important measure to encourage exchange between ASEAN and Korean youth? (Top 3)

### Local ASEAN youths



- 1st** More scholarship opportunities to study abroad in ASEAN and Korea
- 2nd** More people-to-people exchange programs between ASEAN and Korea
- 3rd** More job opportunities in ASEAN and Korea

### ASEAN youths in Korea



- 1st** More scholarship opportunities to study abroad in ASEAN and Korea
- 2nd** More people-to-people exchange programs between ASEAN and Korea
- 3rd** More job opportunities in ASEAN and Korea

### Korean youth

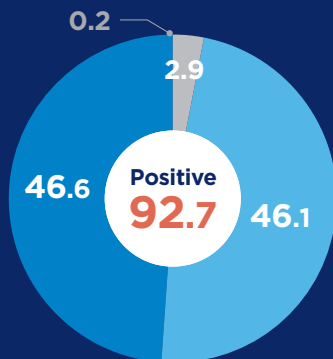


- 1st** More people-to-people exchange programs between ASEAN and Korea
- 2nd** More job opportunities in ASEAN and Korea
- 3rd** More scholarship opportunities to study abroad in ASEAN and Korea

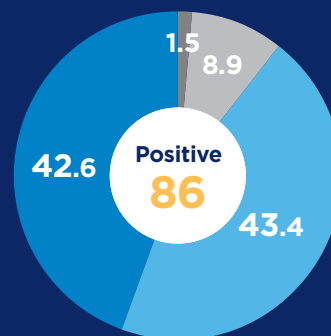
## What is your opinion of the future of ASEAN as an integrated regional community? (% Excluding Percentage of 'Neutral')

● Strongly positive ● Somewhat positive ● Somewhat negative ● Strongly negative

### Local ASEAN youths



### ASEAN youths in Korea



## Among 10 ASEAN Member States, which country do you think will play an important role in the future of ASEAN? (Top 4)

### Local ASEAN youths



### ASEAN youths in Korea

