



one vision
one identify
one community

ASEAN INDUSTRIAL PROJECTS BASED INITIATIVE

A hand is visible on the left side of the image, holding a small, white, rectangular object. The background is dark with many out-of-focus light spots (bokeh) in various colors like white, yellow, and blue. The text is overlaid on a dark semi-transparent rectangle on the right side of the image.

ASEAN Industrial Projects Based Initiative

The ASEAN Industrial Projects Based Initiative (AIPBI) aims to **advance cross-border industrial cooperation across ASEAN, fostering sustainable growth and complementing national efforts** as part of a regional collective effort.

Building on ASEAN's strengths, existing efforts, and extensive consultation, AIPBI helps to simplify the movement of goods and talent, harmonise regulations and technologies, and attract greater investment into the region's industrial sectors - positioning the region for sustainable and inclusive industrial growth.

Favourable macro-trends are creating an opportunity for ASEAN to accelerate industrial cooperation through regional complementarity



ASEAN is expected to become the **4th largest economy by 2050**



Industrial sector¹ contribute to **37.5% of the region's GDP**; expected to growth at ~5% CAGR till 2030f¹



Shift of industrial supply chains into ASEAN **unlocks access to new markets** and **catalyses diversification into higher-value sectors**



Emergence of local industrial champions **serves as strong foundation for the development of regional leaders & scaling to a global level**



Collectively, ASEAN Member States can establish **regional industrial value chain projects** via coordination & collaboration

1. The industrial sector is defined as the segment of the economy involved in manufacturing, shipping, producing products, infrastructure, and energy production
Source: Forbes, ASEAN Stats, World Economic Forum, BCG analysis

ASEAN Industrial Projects Based Initiative has 4 goals

Enhance ASEAN's regional competitiveness by leveraging the complementarities across AMSs and achieving the scale of total ASEAN market to increase value-add in the global value chains

Promote long term sustainable and equitable economic development across AMSs, in mitigating risks and capturing opportunities from accelerated climate shifts and creating growth opportunities for MSMEs all segments of society



Increase ASEAN's value chain resilience by fostering intra-ASEAN industrial cooperation and leveraging the complementarities across ASEAN member states

Improve sectoral cooperation within ASEAN by facilitating movement of goods, movement of talent, financing, and coordination of industrial policies

The objective of the **AIPBI framework** is to enable regional industrial collaboration projects, allowing ASEAN to ...



Build more **competitive and resilient regional value chains**



Promote **sustainable and inclusive growth**

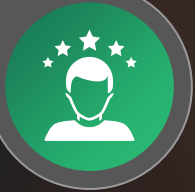


Foster **voluntary complementation and collaboration**



Create **regional industrial champions**

Industrial firms in ASEAN can engage in two potential ways



Apply as cross-border project originator to ASEAN via originating country's ministry of commerce, industry, and/or trade



Receive facilitation benefits under the framework, e.g., improved talent mobility, enhanced IP protection



Become a service vendor or product supplier to projects or companies in ASEAN under the framework



Receive commercial benefits, e.g., access to wider pool of potential customers from different AMSs

4 facilitation benefits from AIPBI

ensuring ASEAN's inclusive and sustainable economic growth



Movement of Goods

Coordinate tariffs & non-tariff incentives to enhance flow of goods



Movement of Talent

Facilitate a streamlined visa application process to fast-track talent assessment



Facilitation of Financing

Facilitate a multi-level blended finance platform to support larger pool of concessional leaders for AIPBI projects



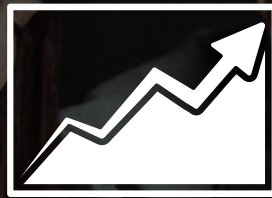
Industrial Policy Coordination

Facilitate intra-ASEAN agreements to support industrial growth

There are 3 key eligibility criteria for ALPBI projects




Project faces **pertinent roadblocks** in intra-ASEAN market access and **regional integration**



Project involves **at least 2 AMS's** and contributes to **regional economic growth, job creation**



Project positively impacts ASEAN's **social and environmental ambitions**

A background image showing a series of wind turbines on a grassy hill under a cloudy sky. The turbines are white with three blades each, and they are arranged in a line that recedes into the distance. The hill is covered in green grass, and the sky is a pale blue with soft white clouds.

Through AIPBI, ASEAN aims to foster voluntary industrial complementation & collaboration, promote sustainable & inclusive growth, create regional industrial champions, and build more competitive and resilient regional value chains across ASEAN

A scenic landscape featuring several large white wind turbines mounted on a rugged, rocky hill. The turbines are positioned at different heights and angles, with one prominently in the foreground. The background shows a vast valley with a body of water and distant mountains under a clear sky. The lighting suggests late afternoon or early morning, with long shadows and warm tones.

For further inquiries,
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