

**ASEAN-USPTO Workshop on Digital Copyright and Copyright Collective
Management, Organized by the ASEAN Secretariat and the United States Patent
and Trademark Office
Bangkok, 16-19 July 2007**

Monday, 16 July 2007

I. Session 1: Welcome and Opening Remarks

Haji Shuib B. Md. Yusop, Chairman, ASEAN Working Group on Intellectual Property Cooperation; and Director General, Intellectual Property Corporation of Malaysia, Putrajaya, Malaysia

Jennifer Ness, IPR Regional Attaché, U.S. Foreign Commercial Service, U.S.Embassy, Bangkok, Thailand

***II. Session 2: The International Framework for Copyright Protection post-TRIPs:
The WIPO Copyright Treaty and WIPO Performances and Phonograms Treaty***

Presenter: **Richard Owens**, Director, Copyright E-Commerce, Technology and Management Division, World Intellectual Property Organization, Geneva, Switzerland

III. Session 3: Opportunities and Challenges: The Impact of Digital Technology on Copyright

Presenter: **Professor Rohazar Wati Zuallcoble**, Deputy Director General, Industrial Property, Intellectual Property Corporation of Malaysia, Putrajaya, Malaysia

IV. Session 4: Prohibitions on Circumvention of Technological Protection Measures and Alteration of Rights Management Information

Presenter: **Michael Schlesinger**, Vice President and Associate General Counsel, International Intellectual Property Alliance, Washington D.C.

V. Session 5: Content on the Internet: the Right of Making Available and Other Rights Implicated by the Internet

Presenter: **Ann Chaitovitz**, Attorney-Advisor, Office of Enforcement, United States Patent and Trademark Office, Alexandria, Virginia ([Doc](#) | [Pdf](#))

VI. Session 6: Content on the Internet: Practical Demonstrations, Including the Use of Technological Protection Measures and Rights Management Information

Presenters:

- i. **Patricia L. Judd**, Executive Director, International Copyright Enforcement and Trade Policy, Association of American Publishers, Inc., Washington D.C.
- ii. **Gadi Oron**, Legal Advisor, Global Legal Policy Department, International Federation of the Phonographic Industry, London, United Kingdom
- iii. **Teerin Charoenpot**, Intellectual Property Specialist, U.S. Foreign Commercial Service, U.S.Embassy, Bangkok, Thailand

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VII. Session 7: Copyright Law Provisions in the Digital World (Temporary Copies, Exceptions and Limitations)

Presenter: **Marla Poor**, Policy Planning Advisor, Office of Policy and International Affairs, United States Copyright Office, Library of Congress, Washington D.C.

VIII. Session 8: ASEAN Approaches to the WIPO Treaties

Presenters:

- i. **Adi Supanto**, Head of Copyright Division, Directorate of Copyright, Directorate General of Intellectual Property Rights, Ministry of Law and Human Rights, Indonesia
- ii. **Nazura Abdul Manap**, Senior Lecturer, National University of Malaysia, Bangi, Selangor, Malaysia

IX. Session 9: How Peer-to-Peer File Sharing Programs Work

Presenter: **Tarun Sawney**, Director of Anti-Piracy, Asia-Pacific Region, Business Software Alliance, Singapore

X. Session 10: Internet Service Provider Liability

Presenter: **Jennifer Ness**, IPR Regional Attaché, U.S. Foreign Commercial Service, U.S. Embassy, Bangkok, Thailand

XI. Session 11: Notice and Take-down Systems

Presenters:

- i. **Tarun Sawney**, Director of Anti-Piracy, Asia-Pacific Region, Business Software Alliance, Singapore Christopher E. Knight, Counsel, Pacific Marketing and Entertainment Group and Vice President, the American Chamber of Commerce of Thailand, Bangkok, Thailand
- ii. **Marla Poor**, Policy Planning Advisor, Office of Policy and International Affairs, United States Copyright Office, Library of Congress, Washington D.C., U.S.
- iii. **Say Sujintaya**, Partner, Baker & McKenzie, Bangkok, Thailand
- iv. **Piset Chiyasak**, Managing Director, Phonorights (Thailand) Ltd., Bangkok, Thailand

Moderator: **Jennifer Ness**, IPR Regional Attaché, U.S. Foreign Commercial Service, U.S. Embassy, Bangkok, Thailand

Wednesday, 18 July 2007

XIII. Session 13: Digital Copyright Law in Practice: Case Studies

Presenter: **Michael C. Ellis**, Senior Vice President and Regional Director, Asia Pacific Region, Motion Picture Association-International, Singapore

XIV. Session 14: Collective Management Overview

Presenter: **Ann Chaitovitz**, Attorney-Advisor, Office of Enforcement, United States Patent and Trademark Office, Alexandria, Virginia, U.S.

XV. Session 15: International Aspects of Collective Management

Presenter: **Scot Morris**, Director, International Relations, Australasian Performing Right Association/Australasian Mechanical Copyright Owners Society, New South Wales, Australia

XVI. Session 16: Collective Management in ASEAN Countries: Issues and Difficulties

Moderator: **Jennifer Ness**, IPR Regional Attaché, U.S. Foreign Commercial Service, U.S. Embassy, Bangkok, Thailand

Presenters:

- i. **Adi Supanto**, Head of Copyright Division, Directorate of Copyright, Directorate General of Intellectual Property Rights, Ministry of Law and Human Rights, Indonesia
- ii. **Nheune Sisavad**, Director General, Department of Intellectual Property, Standardization and Metrology, Science Technology and Environment Agency, Vientiane, Lao PDR
- iii. **Siti Salwa Hj Ghazali**, Copyright Officer, Malaysia Intellectual Property Corporation, Putrajaya, Malaysia

XVII. Session 17: Collectives for Print Media

Presenter: **Caroline Morgan**, Chair, Asia Pacific Committee, International Federation of Reproduction Rights Organizations; General Manager, Copyright Services, Copyright Agency Limited, Australia

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XVIII. Session 18: An ASEAN example of a Collective for Print Media

Presenter: **Paul Wee**, General Manager, Copyright Licensing and Administration Society of Singapore Ltd., Singapore

XIX. Session 19: Collectives for Music Authors and Composers

Presenter: **Ang Kwee Tiang**, Regional Director and Regional Counsel for Asia-Pacific International Confederation of Societies of Authors and Composers, Singapore

XX. Session 20: An ASEAN Example of a Collective for Music Authors and Composers

Presenters:

- i. **Debra Ann P. Gaite**, General Manager, The Filipino Society of Composers, Authors and Publishers, Inc., Manila, Philippines
- ii. **Chan Miew Lan**, General Manager, Music Authors' Copyright Protection Berhad., Kuala Lumpur, Malaysia

XXI. Session 21: Collectives for Producers and Performers

Presenters:

- i. **Ong Peng Chu**, Asia Coordinator, Societies' Council for the Collective Management of Performers' Rights; General Manager, Performers and Artistes Rights Society, Kuala Lumpur, Malaysia
- ii. **Gadi Oron**, Legal Advisor, Global Legal Policy Department, International Federation of the Phonographic Industry, London, United Kingdom

XXII. Session 22: An ASEAN example of Collectives for Producers and Performers

Presenter: **Ong Peng Chu**, Asia Coordinator, Societies' Council for the Collective Management of Performers' Rights; General Manager, Performers and Artistes Rights Society, Kuala Lumpur, Malaysia

XXIII. Session 23: The Way Forward

Moderator: **Ann Chaitovitz**, Attorney-Advisor, Office of Enforcement, United States Patent and Trademark Office, Alexandria, Virginia, U.S.

Presenters:

- i. **Scot Morris**, Director, International Relations, Australasian Performing Right Association/Australasian Mechanical Copyright Owners Society, New South Wales, Australia
- ii. **Caroline Morgan**, General Manager, Copyright Services, Copyright Agency Limited, Australia
- iii. **Ong Peng Chu**, Asia Coordinator, Societies' Council for the Collective Management of Performers' Rights; General Manager, Performers and Artistes Rights Society, Kuala Lumpur, Malaysia
- iv. **Chan Miew Lan**, General Manager, Music Authors' Copyright Protection Berhad., Kuala Lumpur, Malaysia
- v. **Debra Ann P. Gaite**, General Manager, The Filipino Society of Composers, Authors and Publishers, Inc., Manila, Philippines
- vi. **Paul Wee**, General Manager, Copyright Licensing and Administration Society of Singapore Ltd., Singapore

XXIV. Session 24: Program Wrap-up: Closing Remarks and Comment Forms