

INTRODUCTION AND CONFERENCE OVERVIEW

Australia



Ha Noi, Viet Nam 10-11 December 2014

Dr Hermione Parsons
Director & Associate Professor
Institute for Supply Chain and Logistics,
Victoria University, Melbourne, Australia



INTRODUCTION and OUTLINE of CONFERENCE PROGRAM

Welcome

HOUSEKEEPING

- Safety procedures
- Facilities and amenities
- Breakout areas (coffee, tea, etc.)
- Mobile phones and conversations
- Lunch - Buffet

Your comfort is important to us!

CONFERENCE OBJECTIVES and OUTPUTS

Enhancing ASEAN competitiveness by improving the logistics services sector, making it easier, cheaper and faster to conduct trade in goods and services across borders.

1. Better understanding of ASEAN Member States (AMS) policy makers of the best practices regulations and experiences in the logistics and transport services sector.
2. Lead to a better approach and action plan in the review of rules and regulations of logistics and transport services sectors for future AMS commitments.

Conference Outputs

- Provision of a list of best practice regulations and experiences by AMS in the logistics and transport sectors.
- Recommended action plan for the review of rules and regulations for logistics and transport service sectors.

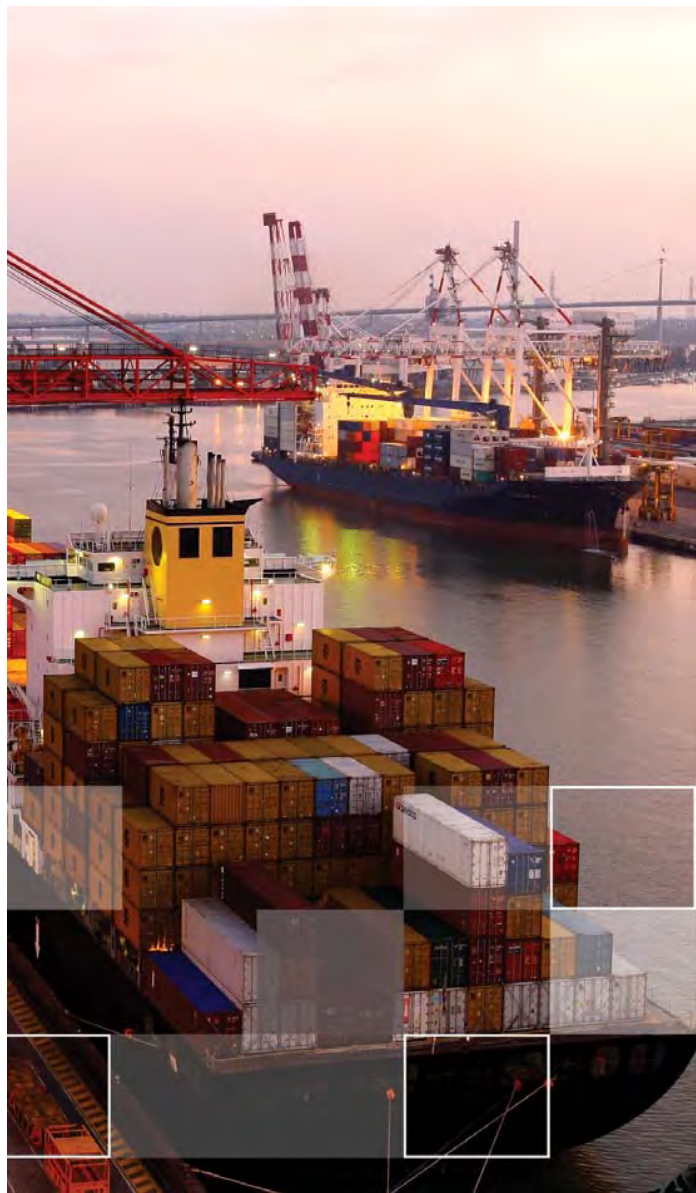
CONFERENCE SCHEDULE – DAY 1

Session 1.0: Institutional strengthening – the importance of open and competitive cross-border trade

- The importance of supply chain connectivity to ASEAN trade performance and regional integration. *Dr Poon Thiengburanathum*
- The extent of liberalisation of logistics services and regulatory impediments to supply chain connectivity. *Dr Hermione Parsons*
- Approaches to reducing impediments, facilitating trade and improving supply chain connectivity. *Mr Michael Smith*
- Country Presentations:
 - Indonesia  *Mr Zaldy Ilham Masita*
 - Malaysia  *Mr Zahid bin Ismail*
 - Philippines  *Mr Erich Lingad*
 - Thailand  *Ms Kamolwan Kularbwong*
 - Vietnam  *Ms Nguyen Thi Phuong Hien*

CONFERENCE SCHEDULE – DAY 2

- Session 2.0:** **Determining good and best logistics and transport regulatory practice**
- Case Study 1: Towards regulatory best practice in facilitating trade and investment in logistics and transport services. *Dr Okan Duu*
 - Case Study 2: Behavioural economics and finance in the transportation industry. *Dr Okan Duu*
 - Logistics services trade issues and reform in participating ASEAN economies. *Dr Hermione Parsons*
- Session 3.0:** **ASEAN regulatory reform – conference outcome and conclusions**
- Improving supply chain connectivity through liberalisation; policy options and approaches. *Mr Zaldy Ilham Masita*
 - Progress with the implementation of ASEAN 'Strategic Transport Plan'. *Mr Beny Irzanto*
 - Plenary – Pathway Forward



WELCOME ADDRESS

Vietnam



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H.E. Mr. Nguyen Van Cong
Vice Minister
Ministry of Transport of Viet Nam



OPENING REMARKS

Philippines



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Mr Arsenio F. Lingad II
Director

Overseas Shipping Office
Maritime Industry Authority



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Session 1.0

Institutional Strengthening: The Importance of Open and Competitive Cross-Border Trade



The Importance of Supply Chain Connectivity to ASEAN Trade Performance and Regional Integration

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Dr Poon Thiengburanathum



Morning Tea
10.40 – 10.55



The Extent of Liberalisation of Logistics Services and the Regulatory Impediments to Supply Chain Connectivity: Lessons Learned

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Director & Associate Professor
Institute for Supply Chain and Logistics
Victoria University, Melbourne, Australia



Q & A and Open Discussion

Economy Perspectives



Group Photo
12:20 – 12:30
Lunch
12.30 – 1.30



Approaches to Reducing Impediments, Facilitating Trade and Improving Supply Chain Connectivity

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Mr Michael Smith
Principal Research Fellow
Institute for Supply Chain and Logistics
Victoria University, Melbourne, Australia



INDONESIA

Mr Zaldy Ilham Masita

*Reducing Unnecessary Regulatory
Burdens in Malaysia Logistics Industry*



MALAYSIA

Mr Zahid bin Ismail

Reforming the Logistics Sectors

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COUNTRY PRESENTATIONS



Afternoon Tea

3.15 – 3.30



PHILIPPINES

Mr Erich Lingad

Roadmap of the Philippines Logistics



THAILAND

Ms Kamolwan Kularbwong

Multimodal Transport Act



VIET NAM

Ms Nguyen Thi Phuong Hien

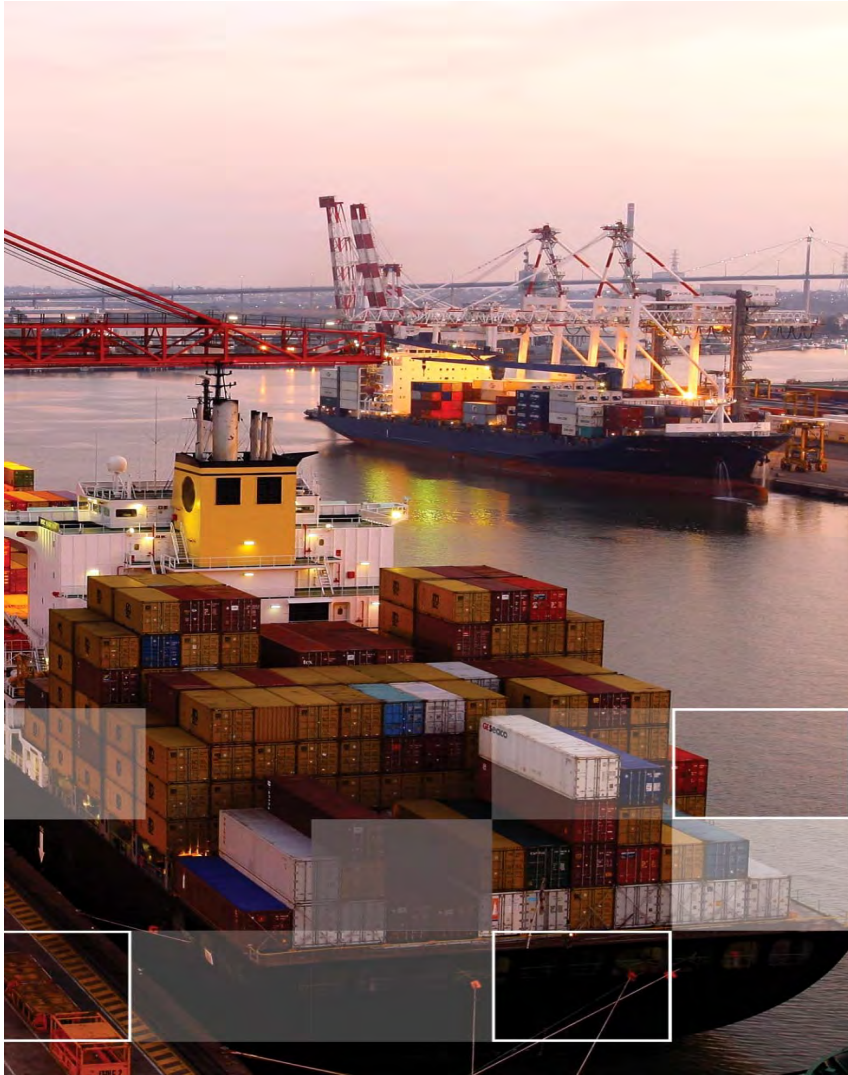
COUNTRY PRESENTATIONS



SUMMARY of DAY 1

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Thank you