

**Enhancing ASEAN Logistics Services:
Conference and Seminar
Proceedings and Final Report
28 April – 2 May, 2014**

Cebu, Philippines



ASEAN-AUSTRALIA-NEW ZEALAND FREE TRADE AREA (AANZFTA)
ECONOMIC COOPERATION WORK PROGRAMME (EWCP)

“Without Prejudice”

Abstract

This Report of the AANZFTA “Enhancing ASEAN Logistics Services” event held in Cebu, Philippines, 28 April – 2 May, 2014 is a summarised version of the wide-ranging conference presentations, discussions and seminar work conducted by delegates and organisers over an intensive five day period.

Logistics services are a critical part of supply chain competency for partners in the ASEAN-Australia-New Zealand Free Trade Agreement. They “deliver” for each economy in the Region and they are critical to the social wellbeing of communities across the Region.

Logistics services are a growing sector and as we have learned, will continue to expand as trade between regions advances.

This event has highlighted much more than the disparities between the member countries in terms of infrastructure, institutional settings, legal and regulatory frameworks and human capacities in which goods and people are moved; it highlights the commonality of issues and themes on which real progress can be made.

This event has shed further light on what initiatives might be most feasible, reasonable and practical at the AANZFTA, ASEAN and individual country level to lower costs and lift performance in supply of logistics services.

The organisers wish to thank the presenters, hosts and delegates for their active and constructive involvement.



Table of Contents

Abstract.....	2
1.0 Event Objectives and Background.....	4
1.1 Pre-event.....	5
2.0 Conference: 28 & 29 April, 2014	6
2.1 Key Actions Emerging from the Conference:.....	12
3.0 Seminar: 1 & 2 May, 2014	14
3.1 Interactive Session 1: Infrastructure Development (Physical Connectivity)	14
3.2 Interactive Session 2: Building and Enhancing Human Capability And Capacity (People to People Connectivity).....	19
3.3 Interactive Session 3: ASEAN Logistics Sector Regulatory Reform (Institutional Connectivity)	21
3.4 Interactive Session 4: "Making a Difference – Today and Tomorrow"	25
3.5 Generic Framework/Action Plan 1.0: Physical Connectivity	28
3.6 Generic Framework/Action Plan 2.0: Institutional Connectivity.....	31
3.7 Generic Framework/Action Plan 3.0: People to People Connectivity.....	34
3.8 Monitoring and Evaluation	34
4.0 Conclusion.....	36
 Attachment 1: Conference and Seminar AMS List of Participants/Speakers.....	 37

1.0 Event Objectives and Background

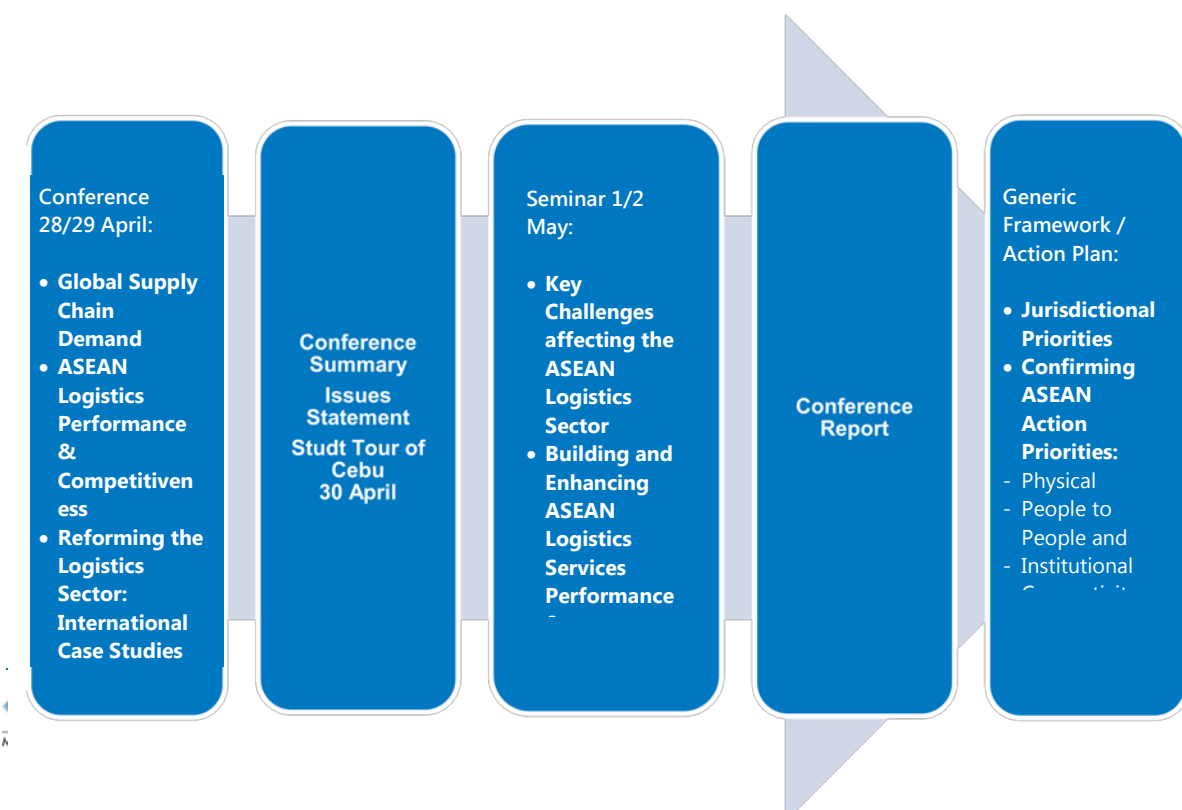
The AANZFTA Enhancing ASEAN Logistics Services event was hosted in Cebu, Philippines on 28 April to 2 May, 2014. This gathering of ASEAN member delegates and Australian and New Zealand partners is an intrinsic part of the ASEAN – Australia - New Zealand Free Trade Area (AANZFTA) Economic Cooperation Work Program (ECWP).

Logistics Services has been identified as an industry sector that is included in Chapter 7 of the AANZFTA Trade in Services. Continuous improvement of logistics services is not only an element in the AANZFTA program of economic cooperation; it is a key enabler of individual member state economies and the wider ASEAN regional economy.

This event is conducted within the framework of two regional strategies, being the ASEAN Road Map for Integration of Logistics Services (2008); and the Master Plan on ASEAN Connectivity (2012). These documents and subsequent work programs describe the integration and liberalisation of logistics services in the region, which will enhance the competitiveness of trade. They also describe the need to expand the capabilities of ASEAN logistics service providers, human resource development and enhancement of multi-modal transport infrastructure and investment.

This event consisted of a five day program involving a two day Conference, a one day Study Tour followed by a two day Seminar forum. The initial two day speaker and group session Conference produced an "Issues Statement" as its output, to be used in preparation for Days four and five.

Day three was conducted as a Study Tour, to give delegates an appreciation of logistics operations and challenges in Cebu, Philippines. The final two days were conducted as a seminar forum, which sought to delve more deeply into the issues and to prioritise strategic actions.



This report synthesises the event outcomes and provides an insight into consensus initiatives where progress may be accelerated, as well as issues that will require an individual jurisdictional approach.

1.1 Pre-event

Delegates were supplied with a Pre-Conference Report (April 2014), which outlined the strategic framework, current programs and projects in place to realise ASEAN Vision 2020.

In this report, three aspects were identified as creating the conditions for integration, being –

- Physical connectivity (transport networks).
- Institutional connectivity (cross-border regulatory harmonisation; implementation of agreements).
- People to people connectivity (logistics culture).

The challenges and risks to achieving these conditions were identified as –

- Development disparities among ASEAN members;
- Lack of political will and commitment at the implementation stage;
- Lack of financial resources;
- Lack of adequate and effective regulatory and legal frameworks; and
- Lack of awareness of the benefits of effective supply chain management.

2.0 Conference: 28 & 29 April, 2014

Conference Theme:

“Enhancing ASEAN competitiveness by improving the logistics services sector, making it easier, cheaper and faster to conduct trade in goods and services across borders.”

Delegates to the conference were welcomed by Ms Sherielysse R. Bonifacio, Assistant Secretary, Planning and Finance, Department of Transportation and Communications, Philippines, who outlined the objectives of the Conference, to –

- Provide a forum to address the knowledge gap and enhance logistics services in the region;
- Create greater awareness and understanding of best practices in logistics services and the critical role of logistics in the AANZFTA;
- Facilitate understanding of logistics services in the context of the global supply chain process; and
- Support the growth and development of ASEAN countries, ASEAN economic integration and ASEAN Free Trade Agreements with partners such as Australia and New Zealand.

The major challenges identified as core to the Conference dialogue were –

- How to manage obligations and measures set out in the ASEAN Road Map for Integration of Logistics Services in an efficient and timely manner with limited resources;
- How to improve supply chain cooperation between the government and business sectors, especially small and medium enterprises, to secure regional connectivity in moving and trading goods; and
- Harmonised cross-border transport and trade infrastructure and processes.

The following is a short précis on each Conference presentation. It does not attempt to do justice to each of the detailed and insightful presentations; more to give a sense of the scope and quality of learnings. Delegates were supplied with an electronic and hard copy of the presentation materials.

Dr Hermione Parsons, Director and Associate Professor, Institute for Supply chain and Logistics, Victoria University, Melbourne, Australia, outlined the process of the event and set the context for the Conference. She distinguished the differences between freight transport, logistics and supply chain. Her key message was the challenge of increasing complexity in supply chains, using the examples of fashion items - pearls and shoes; and perishable food – prawns; to illustrate the increasingly convoluted nature of supply chains.

Mr Nguyen Van Thach, Ministry of Transport, Viet Nam, presented on the Key Drivers in ASEAN Supply Chain Connectivity. He outlined the valuable opportunities that present in

sub-regional and regional transport connectivity, demonstrating the Greater Mekong Sub-regional Cooperation project involving transport and software integration for movement of people and goods. He outlined the response to two major threats to ASEAN supply chain – climate change and security and safety. Mr Nguyen outlined a vision for ASEAN cooperation and a network of roll on- roll off port and waterway terminals and dry ports.

Mr Michael Smith, Principal Research Fellow, Victoria University Institute for Supply Chain and Logistics, Melbourne, Australia, presented Connecting to Compete, the 2014 Logistics Performance Index, showing each country’s results, the ASEAN result, and the value to be derived from the use of this benchmarking tool.

Professor Christopher Kissling, Lincoln University, New Zealand, presented to delegates on a publication he co-authored titled Transport communications: Understanding Global Networks Enabling Transport Services. He outlined the six interacting networks essential for global supply chains being infrastructure; traffic; regulations; auxiliary services; communications and skills. He outlined the range of tools to enable each fractal level of a supply chain to be analysed for performance.

Mr G. Durairaj, Chairman of the Institutional Issues & Regulatory Framework Focus Group of the Malaysian Logistics and Supply Chain Council, spoke on the Government Role in Removing Logistics Performance Barriers. He outlined generic and specific barriers and enablers to supply chain performance. He outlined several of the actions Malaysia has taken to deal with barriers which are focused on soft infrastructure, strategic planning and regulation.

Barriers	Enablers
<ul style="list-style-type: none"> • Poor physical infrastructure • Last mile connectivity • Out-dated institutional practices • Time consuming and burdensome inspections • Rules/regulations which are arbitrary; discriminatory; obsolete • Low level skills 	<ul style="list-style-type: none"> • Good physical infrastructure • Swift cargo clearance • Swift Customs clearance • Business friendly regulatory environment • Capacity development - training and certification • Rules which are - simplified;

Mr Do Xuan Quang, Chairman of ASEAN Federation of Forwarders Association (AFFA) presented to delegates on AFFA’s perspective on the Road Map to Liberalisation and Integration. He provided an overview of progress on the creation of a single ASEAN market by 2015, ASEAN trade and logistics facilitation activities, the issues and challenges associated with the Road Map and AFFA’s role in achieving liberalisation and integration across the region. He spoke of the challenges in legal, institutional, financial and technological readiness for the National Single Window and ASEAN Single Window.

Mr Michael Kilgariff, Managing Director, Australian Logistics Council, presented on the Critical Issues for the Australian Logistics Industry. He outlined the challenges in

infrastructure investment, regulatory reform and safety improvements and the role of the ALC in influencing governments and lobbying on behalf of industry.

Ms Meena Naidu, Project Director, Heavy Vehicle Charging and Investment Reform, Australia, presented on How Government Can Support the Logistics Sector. Ms Naidu identified the key actions of government were to remove regulatory barriers; improve planning; provide productive infrastructure; and to support technology development. She outlined a number of lessons learnt in each aspect of government involvement, key to these are that the politics of change are difficult; governments need to work together to support supply chains; and governments, industry and the private sector must work together for reforms to be effective.

Mr Erwin Raza, Deputy Assistant for Logistics System & Trade Facilitation, Indonesia, presented on Logistics System Reform Program in Indonesia. He outlined the Masterplan for Acceleration and Expansion of Indonesia Economic Development 2011-2025 (Presidential Direction No 32/2011MP3EI) and Blueprint of National Logistics System (Presidential Direction No 26/2012). This has resulted in a vigorous reform program for the Indonesian National Logistics System and the challenges encountered in implementation. He described the six economic corridors dedicated to excellence in a specific product or industry. Challenges have been in the areas of coordination and stakeholder commitment; autonomy of the regions; developing logistics institutions; and substitution of the President.

Mr Peter van Duyn, Maritime Industry Expert, Institute for Supply Chain and Logistics, Victoria University, Australia, presented on Short Sea Shipping Connectivity. He spoke of the opportunity to meet freight and passenger demand in ASEAN countries through a short sea shipping network and strategy to improve port and ICT infrastructure, demonstrating the efficiencies achieved in EU networks. He advised of the importance of advocacy to implement an ASEAN single shipping market.

Professor Paul T-W Lee, Dept of Business Administration, Soochow University, Taiwan; Invited Research Fellow, Jungseok Research Institute of International Logistics and Trade, Inha University, Korea, presented on the Major Logistics Challenges for ASEAN-Australia-New Zealand Free Trade Area (AANZFTA). Professor Lee introduced the megatrends impacting global logistics, followed by an overview of the growth of China's involvement with trading blocks in Africa and India and the Asia-Pacific Region.

He outlined the AANZFTA global challenges and key pre-requisites for responding to those challenges. He described emerging concepts of fusion and cluster logistics models and the customer-centric community port. He outlined the global agenda for the logistics industry in AANZFTA as being characterised by –

- Globalisation and free trade agreements
- Logistics and integrated transport systems going hand in hand, forming hub and spoke land, sea and air networks
- The application of Fusion Technology to logistics and the Single Window – IT +NT+BT
- Security issues
- Greening issues and transport operations

- Flexibility through inter-changeability and culture cultivation
- Resilience in dealing with natural disaster created disruptions
- Manpower and training for the logistics sector.

Delegates were asked to prioritise the **three major issues in logistics services** in their country. Responses were aligned to the three categories of ASEAN connectivity – **physical**, **institutional** and **people to people** connectivity as outlined in *the Master Plan on ASEAN Connectivity (2012)*.

Country	Category	Issue
Malaysia	People to People	<ol style="list-style-type: none"> 1. Need capacity development for policy makers, planners and private sector professionals need information on standards, certification; human resources 2. Border agencies need to be clear in terms of standardisation of regulation and harmonisation of procedures 3. Need for a mechanism to monitor logistics costs
	Institutional	
	Institutional	
Singapore	People to People	<ol style="list-style-type: none"> 1. Understanding changing trends in the global supply chains 2. Reforms in the logistics services sector 3. Challenges for ASEAN to improve the logistics sector
	Institutional	
	Institutional	
Philippines	Institutional	<ol style="list-style-type: none"> 1. Institutional framework – identifying accountable agencies; overlapping of work/roles for logistics services 2. Cabotage liberalisation 3. Information and education campaign on logistics sector
	Institutional	
	People to People	
Thailand	Institutional	<ol style="list-style-type: none"> 1. Harmonisation of regional land transport regulation 2. Single standard between border nations for Customs, goods – single stop inspection consistent with ASEAN Single Window 3. Cooperation between member States in human resource development for logistics services
	Institutional	
	People to People	
Myanmar	Institutional	<ol style="list-style-type: none"> 1. Development of a national masterplan for the logistics system 2. Development of rules and regulations for logistics services eg cargo and units of measure; financial reforms 3. Establishment of institutional arrangements for logistics services
	Institutional	
	Institutional	
Laos PDR	Institutional	<ol style="list-style-type: none"> 1. Consideration of a new ministry or council

ASEAN Logistics Services: AANZFTA Conference and Seminar

28 April – 2 May, 2014

	People to People	for logistics and development of laws and regulations for logistics services
	Physical	2. Establishment of a logistics centre to provide training and industry capability building 3. Container yards and inland logistics centres

Country	Theme	Issue
Vietnam	People to People	1. Coordination of logistics services – set up a national logistics council
	Physical	2. Enhance the connectivity between logistics nodes – multimodal linkages
	People to People	3. Human resource development
Cambodia	Institutional	1. New laws for traffic; maritime; multimodal; Customs
	Institutional	2. New Logistics Development Plan
	People to People	3. Logistics Training Centre
Indonesia	Physical	1. Improved connectivity and productivity
	Institutional	2. Clear implementation plans
	People to People	3. Implementation of plans to establish logistics services study institutions and courses

At the conclusion of the Conference, the following summary was prepared of the Key Issues Emerging from the Conference. This was derived from the speaker messages and the response of delegates considering –

- Each county's own logistics services sector;
- ASEAN regional logistics services integration;
- AANZFTA regional performance; in the context; and
- Global logistics services and trade competitiveness.

2.1 Key Actions Emerging from the Conference:

In line with the strategic objectives of *the Master Plan on ASEAN Connectivity (2012)*, the priority generic actions for enhancing ASEAN logistics services in the context of this generic framework/action plan, will be the following: Tasks are not listed in any order of priority.

Category	Action
People to People	Capability and capacity building of industry and government people (including the up-skilling of government department and agency staff whose work impacts supply chain and logistics performance).
People to People	Raising community and political awareness about the critical role supply chain and logistics play in regional and global trade performance and national competitiveness.
Institutional	Developing and building a legal framework and effective regulations to

	enhance cross border trade which is applicable to ASEAN Member States (AMS)- i.e. ASEAN Single Marketplace in SE Asia
Physical	The provision of multi modal infrastructure including short sea shipping
Institutional	The provision of effective information and communications systems for regional and global connectivity, and to reduce costs, overcome current impediments and increase productivity.
Institutional	A new regional approach to collecting meaningful supply chain and logistics statistics, to report against key performance indicators and to provide accurate economic information to support long term strategic planning and investment.
Physical	Integrated land use and port planning for long term development (including infrastructure maintenance, expansion, protecting freight corridors, buffering in urban areas and sustainability).
People to People	Establishing industry driven logistics councils in each AMS to support and advise 'whole of government' understanding, which in turn will improve public sector performance in relation to supply chain processes.
Institutional	Identifying and eliminating unnecessary bureaucratic process, red tape and corruption.
Institutional	Supply chain security, humanitarian logistics, risk and resilience (alternatives available in the event of natural disasters).

3.0 Seminar: 1 & 2 May, 2014

Seminar Theme:

“To drive logistics services sector improvement and competitiveness across the ASEAN region.”

Delegates were welcomed to the Seminar by Ms Camille Alcaraz, Assistant Secretary for Procurement, Department of Transportation & Communications, Philippines.

Objectives of the Seminar were to:

- Develop an “in principle” approach to addressing the priority issues that are currently impacting logistics performance and competitiveness;
- Create awareness and build a better understanding of the challenges and opportunities in the logistics services offered in the region and the critical role of a quality logistics services sector in AANZFTA;
- Facilitate understanding of logistics services and its role in the global supply chain process; and to improve knowledge on trade in logistics services in the context of Chapter 7 Trade in Services of the AANZFTA; and
- To pursue the growth and development objectives of ASEAN countries, ASEAN’s economic integration and ASEAN FTAs with the dialogue partners, particularly AANZFTA.

Seminar sessions were arranged around four themes emerging from the Conference, as follows:

Interactive Session 1: Infrastructure Development - *Physical Connectivity*

Interactive Session 2: Building and Enhancing Human Capability and Capacity – *People to People*

Connectivity

Interactive Session 3: ASEAN Logistics Sector Regulatory Reform – *Institutional Connectivity*

Interactive Session 4: “Making a Difference – *Today and Tomorrow*”

3.1 Interactive Session 1: Infrastructure Development (Physical Connectivity)

For this topic, the Seminar question to be explored was:

“What are the short to long term infrastructure development needs to enhance logistics performance across ASEAN, and what are the priorities for each country?”

Mr Douglas Brooks, Asian Development Bank, presented on International Supply Chains and ASEAN Developing Economies. He outlined the importance of logistics services to trade

growth and that decreasing logistics costs are central to supply chain performance. He also discussed how measuring trade in value added terms is a meaningful approach to determining the true trade picture.

There were six dimensions, or aspects, of infrastructure development for discussion by delegates in the interactive sessions. These included “hard” infrastructure (eg. roads, ports, terminals, plant and equipment) and “soft” infrastructure (eg. ICT networks). Delegates were asked to consider short and longer term priorities and also to identify specific infrastructure required within their own jurisdiction and, in turn, within the broader ASEAN region.

Returning to the Infrastructure Development Plenary session, delegates were asked to present on their findings.

Indonesia: “Locally integrated: globally connected”

Short term priorities

- Reducing dwell times at Tj. Priok Port Jakarta, which would benefit 70% of trade in Indonesia
- Traffic management
- Integrated ICT (inatrade; iCares; TPS online; Autogate system; payment system)

Medium term priorities

- Regional distribution centre
- Revitalise short sea shipping and develop terminal
- Fleet investment
- Railway transportation for food logistics in Java

Longer term priorities

- Distribution centres – strategic and basic
- International hub port (Kuala Tainjung, Bitung)

Vietnam:

Medium term priorities

- Port development – Hai Phong; Cai Mep Thi Vai
- Airports – cargo terminals at Noi Bai and Tan Stn Nhat airports
- Road connection to ports – Lao Cai-HN-hai Dhong; Ho Chi Minh City-Vung Tan; Da Nang-Quang Ngai
- Inland waterway cargo network connecting ports and major cities.

Longer term priorities

- Port development – Da Nang
- Airport – Long Than International
- Rail to port – Lao Cai – HN-Haiphong double track
- Expressway on EWEC

Malaysia

Medium term priorities

- Roads – increase in lanes, quality of materials, maintenance (ownership/responsibility)
- Parking facilities for heavy vehicles
- Rail – double tracking; separation of cargo and passenger lines

Longer term priorities

- Efficient multimodal transport
- Nationwide online port community

Cambodia

Medium term priorities (3-10 years)

- Ports – cargo handling equipment (2015-18)
- Roads - repairing local and major roads; Expanding major roads to ASEAN highway standard 4 lanes
- Rail- complete 48 km of missing links

Longer term priorities

- Ports – new container terminal for SHV Port (2018-28); expansion of port facilities and introduction of advanced technologies; channel deepening
- Roads – ASEAN Highway improvement; maintenance program for all roads
- Establishment and improvement of ASEAN railway connection

Myanmar

Short term priorities

- Road and rail missing links
- Improvement of existing routes

Medium term priorities

- River ports – warehousing
- Dry ports and ICD
- Deep sea ports
- Road and rail (express route)
- Airports
- Integrated Transport ICT portal
- Effective information sharing system

Longer term priorities

- Road improvement and expansion
- Rail improvement and expansion
- Airport improvement and expansion

Laos PDR

Short term priorities

- Development of inland container distribution (ICD), container yards (CY) and distribution centres (DC)
- Improve facilities for international border crossing points

Medium term priorities

- Roads – improve national roads to standard level – increase lanes
- ICT – introduce ICT system
- Develop Vientiane Logistics Park
- Ports – develop dry ports
- Develop port enterprise zone (EPZ)
- Develop river port
- Develop new transport-economic corridor (Hanoi-Naypiyit or via Laos)

Longer term priorities

- Development of North and south Logistics Parks and regional logistics hubs
- High speed train (connect to SKRL)

Philippines

Short term priorities

- Upgrade port facilities
- Implementation of administrative and regulatory reforms
- Enhancement of inland waterways system
- Information and education campaign

Longer term

- Rail – development of an efficient rail system
- Enhancement of roll on-roll off system
- International/national single window
- Modernisation of shipping industry
- Improvement of road transport system
- ICT development

Thailand

Short term priorities

- Enhancing existing infrastructure
- Truck terminals (3) in Bangkok and outbound
- Domestic port - Develop cargo port at Ayudhya
- International ports - Laem Chabang Phase 3 East; Songkla Phase 2; Ao Chalong, Phuket

Longer term priorities

- Land use planning for distribution centres at Chiang Khong (to connect with inland waterway port); Nakhon Phanom
- Develop new truck terminals – main provinces (8) border provinces (7)
- Intermodal facilities – inland container distribution, dry port and rest areas
- Domestic port – Feasibility studies – Ang Thong; Chumphon; Surat Thani; Nan River
- International port – Feasibility study – Pak Bara (Andaman Sea)
- Airport – enhancing airport facilities and cargo free trade zone

ASEAN Region

The priorities for regional logistics services infrastructure were:

- Development of a single window trade logistics system 2015-16
- Creation of a regional multimodal system (short sea shipping; inland rail; dry ports; intermodal terminals)
- Standardised operation of roll on-roll off port terminals
- Upgrade of existing freight networks
- Completion of a maritime network in the region

**Note: As Singapore was represented by one delegate their input was viewed collectively.*

3.2 Interactive Session 2: *Building and Enhancing Human Capability*

And Capacity (People to People Connectivity)

For this topic, the Seminar question to be explored was:

“How do we build public and private sector capability and capacity in each ASEAN country for short, medium and long term gain?”

Mr Thomas Sim, Chairman, Working Group Education & Training AFFA (ASEAN Federation of Forwarders Associations), spoke on the need for Human Capacity Building – ASEAN and the Global Market Place. He outlined the finding from research into expanding capability of ASEAN logistics service providers and human resource development. He discussed the main constraints to provide national training programmes and curriculum and the setting up of a regional training centre for ASEAN.

ASEAN working groups were asked to explore the human capability and capacity needs of member countries, according to their various levels of development and report the findings back to the plenary session.

Group A consisting of representatives from Lao PDR, Thailand, Cambodia, Myanmar and Vietnam, saw a common need for on-the- job vocational training and continuous education, delivered through a coalition of government, industry and educators. Such a system will require aid funding.

This Group proposed a hierarchy of training with local provision of certificate courses. Diploma and Higher Degree courses could be provided at a regional level with a focus on training professionals to international standards.

Funding would be required and the most likely source would be through aid funding.

Training for lower/entry level courses supplied at a jurisdictional level would require an increase in the supply of tutors.

Group B consisting of representatives from Malaysia, Indonesia and Philippines identified the following needs and opportunities –

- A standardised curriculum for those studying logistics services
- A Development Program for workforce in this industry sector
- Mutual recognition across ASEAN countries of licences and certification for logistics service providers
- A tripartite council on logistics services made up of representatives from academia, business and government
- A common standard for logistics services trainers and personnel

It was proposed that funding to resource these initiatives could come from industry associations and government subsidies. The timeframe for implementation would be 2-3 years.

Group C was pleased to advise that the ASEAN Secretariat, in collaboration with the ASEAN Federation of Forwarders Association (AFFA) is proceeding with a very comprehensive “train the trainer” program in September 2014.

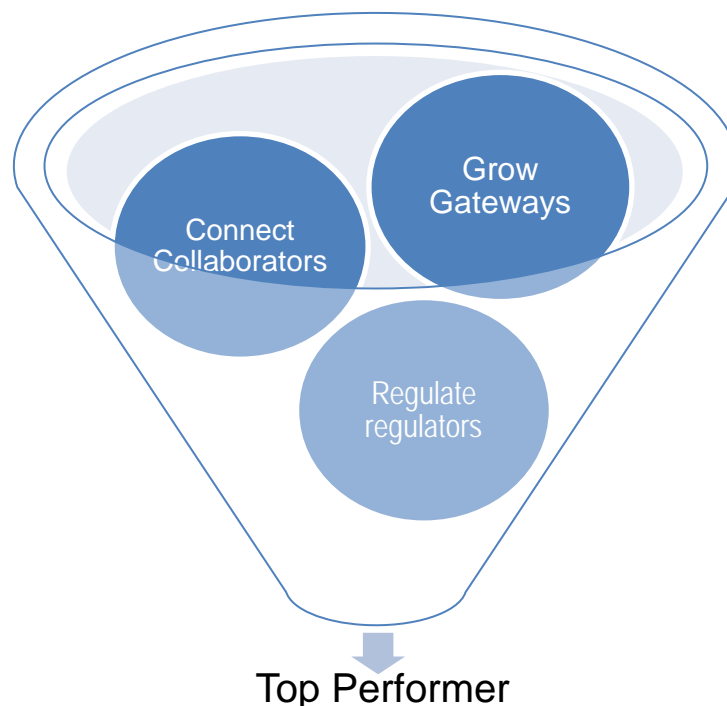
3.3 Interactive Session 3: ASEAN Logistics Sector Regulatory Reform (Institutional Connectivity)

For this topic, the Seminar question to be explored was:

“What does each country need in relation to laws, regulation and governance to improve logistics performance in the short and longer term?”

Mr Quek Keng Liang, chairman, Singapore Logistics Association, introduced this session with a presentation on Whole of Industry Overview – Regulatory Challenge. He spoke of the important role of advocacy on behalf of logistics services industry associations can play. He indicated the industry is under-communicated; under-valued; and under-leveraged. He sees the Singapore Logistics Association as providing a model of how to brand and promote the industry to make it attractive to talented young professionals. He also explained how the logistics association has been able assist small enterprises in the sector.

The Singapore experience combines three ingredients to deliver top performance in the sector.



Ms Siti Ariyanti, Vice Chairman, Indonesian Logistics & Forwarders Association (ILFA) presented to the Seminar on the ILFA Perspective on Logistics Services in the Indonesian Archipelago.

She spoke about regulation, infrastructure, commodities, human resources, ICT and logistics service providers in Indonesia and the role his organisation plays. She outlined the rapid

growth of transportation and logistics market in Indonesia and the strategies and infrastructure investment being put in place.

Country responses were as follows:

Philippines

Short term priorities

- Primary logistics agency
- Cabotage liberalisation
- Cargo handling regulations
- A regulatory agency to oversight warehousing and packaging
- Rationalisation of routes
- Synchronisation of work schedule among private sector, LGUs and national government
- Chassis Ro Ro Gensan-Bitung Route

Longer term priorities

- Establishment of permanent laws governing logistics services
- A national logistics policy
- A database for maritime, air and land transport and logistics services

Cambodia

Short term priorities

- Formation of a national logistics development committee
- A Master Plan on national expressway, rail and ports
- Public announcement on our existing law and regulation
- Continue the formulation of law, sub-degrees, parkas and other legal documents related to public works and transport

Longer term priorities

- Continue to implement transport planning
- Establish logistics information centre and institutions
- Encourage bilateral and multilateral agreements on logistics services between ASEAN member states

Thailand

The Thai delegates emphasised the aim in relation to this topic is service liberalisation in the logistics sector.

The delegates identified the following needs –

- Review of the Land Transport Act 1979
- Regulation of transport on inland waterways and a MOU/agreement between Thailand and Laos PDR
- Governance structure and regulation framework for a national single window

Myanmar

Short term priorities

- An institutional framework for logistics eg. National logistics association
- National freight policy and strategy
- Freight forwarding (Logistics) Business Act
- Warehousing Business Act
- Cross-border trade and transport agreements
- Harmonisation/standardisation of rules and regulations

Longer term priorities

- Continuous improvement based on periodic evaluation and reviews on achieving targets and goals

Laos PDR

The Laos PDR has existing law on multi-modal, road transport and road traffic enacted in 2013. The country also has a Draft National Logistics Strategy with a vision, action plans and programs and projects identified for the short, medium and longer term.

Short term priorities

- Finalise the National Logistics Strategy
- Disseminate all transport laws

Vietnam

Priorities:

- Revise commercial law
- Revise related transport laws
- Revise decree on logistics
- Revise decree on multimodal transport
- New decree on investment and operations of dry port and logistics centre
- Strategy for national logistics development

Indonesia

Priorities:

- Standardise logistics operations and regulation including –
 - a. Transport
 - b. Documents
 - c. Packaging units
 - d. Material handling equipment
 - e. Safety and security
- Regulation on cargo information system for multimodal transport operation
- Government regulation of warehousing (revision of current regulation)

Malaysia

Priorities:

- Update the Merchant Shipping Ordinance 1950; Hague Rules 1939; Road Transport Act 1987 and Port Authorities Act 1967
- Address the gap in legislation and regulation around multimodal transport inland carriage liability and IMO conventions
- Address the gap in regulation of dangerous goods transport by road
- Compliance and commitments under ASEAN Framework Agreements on Transport for multimodal transport, goods in transit and inter-state transport.

3.4 Interactive Session 4: *“Making a Difference – Today and Tomorrow”*

For this topic, the Seminar question to be explored was:

“In the short term, what can be done to harmonise and significantly improve ASEAN logistics performance through infrastructure development, capacity and capability building, laws and effective regulation?”

This final interactive session aimed to select the top three initiatives for each topic based on their contribution to regional connectivity.

The results of this deliberation were as follows –

Physical Connectivity - Infrastructure Development

1. Complete regional transport networks
2. Plan for multimodal connectivity, to include short sea shipping, rail connections and inland multimodal terminals
3. Complete the implementation of the ASEAN single cargo management window

People to People Connectivity - Capacity and Capability Building

1. Exchange best practice in logistics services between ASEAN countries
2. Build an ASEAN regional training centre of excellence in logistics
3. Standardise competency and curriculum for logistics among ASEAN countries

Institutional Connectivity - Laws and Effective Regulation

1. Harmonisation/standardisation of rules & regulations eg vehicles, speed limits; driving; inspection and quarantine, security, insurance
2. Operationalise existing agreements such as-
 - a. 1998 ASEAN Framework Agreement on the Facilitation of Goods in Transit AFAFGIT signed on 16 December 1998 in Hanoi, Vietnam by the Transport Ministers;
 - b. 2009 ASEAN Framework Agreement on the Facilitation of Inter-State Transport AFAFIST signed on 10 December 2009 in Manila, Philippines by the Transport Ministers;
 - c. ASEAN Framework Agreement on Multimodal Transport (AFAMT).
 - d. Ratification is just the beginning!

3. Take a regional approach to create the legal frameworks and progress the protocols for the ASEAN Single Window and National Single Windows for Asian Economic Community Integration by 2015.

As a final outcome, delegates were asked to vote individually on what they saw as the priority logistics services theme / elements going forward. The results are depicted in the table below.

ASEAN Logistics Services: AANZFTA Conference and Seminar
28 April – 2 May, 2014

Strategic Theme	Priority Action / Focal Area	Myanmar	Malaysia	Philippines	Cambodia	Vietnam	Indonesia	Laos PDR	Thailand	Singapore	ASEAN	TOTAL
People to People Connectivity	1. Standardise the logistics sector competency & curriculum among ASEAN countries	3	2	2	1		4	6	3	2	6	29
	2. Exchange logistics best practices among ASEAN countries	4			3	4	1	2	3	1	12	30
	3. Build up regional training centre/centre of excellence in logistics	6		1	2	4	2	2	1	1	5	24
Physical Connectivity (hard & soft)	4. ASEAN single window 2015-16	3	2	3	2	4		1	8	2	18	43
	5. Multimodal connectivity (short sea shipping; inland rail/waterways; road; intermodal hubs)	2	1	2		3	2		1	1		12
	6. Upgrade existing transport infrastructure; build missing links; complete maritime network	4		3	6	1	6	3	3	2	8	36
	7. Standardise roll on-roll off port terminals						2				3	5
Institutional Connectivity	8. Harmonisation/standardisation of rules & regulations e.g. vehicles, speed limits; driving; inspection and quarantine, security, insurance	7		10	5	2	8	3	3	2	13	53

9. Operationalise agreements AFAFGIT; AFAFIST; AFAMT	5		1	2	5	4	2		9	3	31
10. Finalise protocols to implement 9 th AFAS									2		2
11. Single coordinating agency to regulate and monitor logistics services	1	1		1			1				4
12. Regional development of ICT legal framework for ASEAN and National Single Windows	3	3	1	1			2	1	2	5	18

3.5 Generic Framework/Action Plan 1.0: Physical Connectivity

“What are the short to long term infrastructure development needs to enhance logistics performance across ASEAN, and what are the priorities for each country?”

Country	Short Term Priority Actions	Medium Term Priority Actions	Longer Term Priority Actions
Cambodia		<ul style="list-style-type: none"> ☑ Ports – cargo handling equipment (2015-18) ☑ Roads - repairing local and major roads; Expanding major roads to ASEAN highway standard 4 lanes ☑ Rail- complete 48 km of missing link 	<ul style="list-style-type: none"> ☑ Ports – new container terminal for SHV Port (2018-28); expansion of port facilities and introduction of advanced technologies; channel deepening ☑ Roads – ASEAN Highway improvement; maintenance program for all roads ☑ Establishment and improvement of ASEAN railway connection
Indonesia	<ul style="list-style-type: none"> ☑ Reducing dwell times at Tj. Priok Port Jakarta, which would benefit 70% of trade in Indonesia ☑ Traffic management ☑ Integrated ICT (intrade; iCares; TPS) 	<ul style="list-style-type: none"> ☑ Regional distribution centre ☑ Revitalise short sea shipping and develop terminal ☑ Fleet investment ☑ Railway transportation for food logistics 	<ul style="list-style-type: none"> ☑ Longer term priorities ☑ Distribution centres – strategic and basic ☑ International hub port (Kuala Tainjung, Bitung)

ASEAN Logistics Services: AANZFTA Conference and Seminar
 28 April – 2 May, 2014

	online; Autogate system; payment system)		
Laos PDR	<ul style="list-style-type: none"> ☑ Development of inland container distribution (ICD), container yards (CY) and distribution centres (DC) ☑ Improve facilities for international border crossing points 	<ul style="list-style-type: none"> ☑ Roads – improve national roads to standard level – increase lanes ☑ ICT – introduce ICT system ☑ Develop Vientiane Logistics Park ☑ Ports – develop dry ports ☑ Develop port enterprise zone (EPZ) ☑ Develop river port ☑ Develop new transport-economic corridor (Hanoi-Naypiyit or via Laos) 	<ul style="list-style-type: none"> ☑ Development of North and south Logistics Parks and regional logistics hubs ☑ High speed train (connect to SKRL)
Malaysia		<ul style="list-style-type: none"> ☑ Roads – increase in lanes, quality of materials, maintenance (ownership/responsibility) ☑ Parking facilities for heavy vehicles ☑ Rail – double tracking; separation of cargo and passenger lines 	<ul style="list-style-type: none"> ☑ Efficient multimodal transport ☑ Nationwide online port community
Myanmar	<ul style="list-style-type: none"> ☑ Road and rail missing links ☑ Improvement of existing routes 	<ul style="list-style-type: none"> ☑ River ports – warehouse ☑ Dry ports and ICD & Deep sea ports ☑ Road and rail (express route) ☑ Airports ☑ Integrated Transport ICT portal ☑ Effective information sharing systems 	<ul style="list-style-type: none"> ☑ Road improvement and expansion ☑ Rail improvement and expansion ☑ Airport improvement and expansion
Philippines	<ul style="list-style-type: none"> ☑ Upgrade port facilities ☑ Implementation of administrative and regulatory reforms ☑ Enhancement of inland waterways 		<ul style="list-style-type: none"> ☑ Rail – efficient rail system development ☑ Enhancement of roll on-roll off system ☑ International/national single window ☑ Modernisation of shipping industry

ASEAN Logistics Services: AANZFTA Conference and Seminar
28 April – 2 May, 2014

	<ul style="list-style-type: none"> system <input checked="" type="checkbox"/> Information and education campaign 		<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Improvement of road transport system <input checked="" type="checkbox"/> ICT development
Thailand	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Enhancing existing infrastructure <input checked="" type="checkbox"/> Truck terminals (3) in Bangkok and outbound <input checked="" type="checkbox"/> Domestic port - Develop cargo port at Ayudhya <input checked="" type="checkbox"/> International ports - Laem Chabang Phase 3 East; Songkla Phase 2; Ao Chalong, Phuket 		<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Land use planning for distribution centres at Chiang Khong (to connect with inland waterway port); Nakhon Phanom <input checked="" type="checkbox"/> Develop new truck terminals – main provinces (8) border provinces (7) <input checked="" type="checkbox"/> Intermodal facilities – inland container distribution, dry port and rest areas <input checked="" type="checkbox"/> Domestic port – Feasibility studies – Ang Thong; Chumphon; Surat Thani; Nan River <input checked="" type="checkbox"/> International port – Feasibility study – Pak Bara (Andaman Sea) <input checked="" type="checkbox"/> Airport – enhancing airport facilities and cargo free trade zone
Vietnam		<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Port development – Hai Phong; Cai Mep Thi Vai <input checked="" type="checkbox"/> Airports – cargo terminals at Noi Bai and Tan Stn Nhat airports <input checked="" type="checkbox"/> Road connection to ports – Lao Cai-HN-hai Dong; Ho Chi Minh City-Vung Tan; Da Nang-Quang Ngai <input checked="" type="checkbox"/> Inland waterway cargo network connecting ports and major cities. 	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Port development – Da Nang <input checked="" type="checkbox"/> Airport – Long Than International <input checked="" type="checkbox"/> Rail to port – Lao Cai – HN-Haiphong double track <input checked="" type="checkbox"/> Expressway on EWEC
ASEAN Region		<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Development of a single window trade logistics system 2015-16 	

		<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Creation of a regional multimodal system (short sea shipping; inland rail; dry ports; intermodal terminals) <input checked="" type="checkbox"/> Standardised operation of roll on-roll off port terminals <input checked="" type="checkbox"/> Upgrade of existing freight networks <input checked="" type="checkbox"/> Completion of a maritime network in the region 	
--	--	--	--

3.6 Generic Framework/Action Plan 2.0: Institutional Connectivity

“What does each country need in relation to laws, regulation and governance to improve logistics performance in the short and longer term?”

Country	Short Term Priority Actions	Longer Term Priority Actions
Cambodia	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Formation of a national logistics development committee <input checked="" type="checkbox"/> A Master Plan on national expressway, rail and ports 	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Continue to implement transport planning <input checked="" type="checkbox"/> Establish logistics information centre and institutions

ASEAN Logistics Services: AANZFTA Conference and Seminar
28 April – 2 May, 2014

	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Public announcement on our existing law and regulation <input checked="" type="checkbox"/> Continue the formulation of law, sub-degrees, parkas and other legal documents related to public works and transport 	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Encourage bilateral and multilateral agreements on logistics services between ASEAN member states
Indonesia	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Standardise logistics operations and regulation including – <input checked="" type="checkbox"/> Transport <input checked="" type="checkbox"/> Documents <input checked="" type="checkbox"/> Packaging units <input checked="" type="checkbox"/> Material handling equipment <input checked="" type="checkbox"/> Safety and security <input checked="" type="checkbox"/> Regulation on cargo information system for multimodal transport operation <input checked="" type="checkbox"/> Government regulation of warehousing (revision of current regulation) 	
Laos PDR	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Finalise the National Logistics Strategy <input checked="" type="checkbox"/> Disseminate all transport laws 	
Malaysia	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Update the Merchant Shipping Ordinance 1950; Hague Rules 1939; Road Transport Act 1987 and Port Authorities Act 1967 <input checked="" type="checkbox"/> Address the gap in legislation and regulation around multimodal transport inland carriage liability and IMO conventions <input checked="" type="checkbox"/> Address the gap in regulation of dangerous goods transport by road <input checked="" type="checkbox"/> Compliance and commitments under ASEAN Framework Agreements on Transport for multimodal transport, goods in transit and inter-state transport. 	
Malaysia	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> An institutional framework for logistics eg. National logistics association <input checked="" type="checkbox"/> National freight policy and strategy 	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Continuous improvement based on periodic evaluation and reviews on achieving targets and goals

ASEAN Logistics Services: AANZFTA Conference and Seminar
 28 April – 2 May, 2014

	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Freight forwarding (Logistics) Business Act <input checked="" type="checkbox"/> Warehousing Business Act <input checked="" type="checkbox"/> Cross-border trade and transport agreements <input checked="" type="checkbox"/> Harmonisation/standardisation of rules and regulations 	
Philippines	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Primary logistics agency <input checked="" type="checkbox"/> Cabotage liberalisation <input checked="" type="checkbox"/> Cargo handling regulations <input checked="" type="checkbox"/> A regulatory agency to oversight warehousing and packaging <input checked="" type="checkbox"/> Rationalisation of routes <input checked="" type="checkbox"/> Synchronisation of work schedule among private sector, LGUs and national government <input checked="" type="checkbox"/> Chassis Ro Ro Gensan-Bitung Route 	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Establishment of permanent laws governing logistics services <input checked="" type="checkbox"/> A national logistics policy <input checked="" type="checkbox"/> A database for maritime, air and land transport and logistics services
Thailand	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Review of the Land Transport Act 1979 <input checked="" type="checkbox"/> Regulation of transport on inland waterways and a MOU/agreement between Thailand and Lao PDR <input checked="" type="checkbox"/> Governance structure and regulation framework for a national single window 	
Vietnam	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Revise commercial law <input checked="" type="checkbox"/> Revise related transport laws <input checked="" type="checkbox"/> Revise decree on logistics <input checked="" type="checkbox"/> Revise decree on multimodal transport <input checked="" type="checkbox"/> New decree on investment and operations of dry port and logistics centre <input checked="" type="checkbox"/> Strategy for national logistics development 	

3.7 Generic Framework/Action Plan 3.0: People to People Connectivity

“How do we build public and private sector capability and capacity in each ASEAN country for short, medium and long term gain?”

Country	Short / Medium Term Priority Actions
Cambodia, Laos PDR, Thailand, Myanmar, & Vietnam	<ul style="list-style-type: none"> ☑ Vocational training, certification standards and continuous education programs with proper funding mechanisms ☑ ASEAN training hierarchy and provision of local certificate courses at Diploma and Higher Degree Level. Availability of regional courses focused on training professionals to international standards ☑ Training for lower/entry level courses at a jurisdictional level will require the investment in the number of accredited tutors/educators ☑ Education funding (aid) sources need to be identified and confirmed
Malaysia, Indonesia, & Philippines	<ul style="list-style-type: none"> ☑ A standardised curriculum for those studying logistics services ☑ A Development Program for workforce in this industry sector ☑ Mutual recognition across ASEAN countries of licences and certification for logistics service providers ☑ A tripartite council on logistics services made up of representatives from academia, business and government ☑ A common standard for logistics services trainers and personnel

3.8 Monitoring and Evaluation

The primary responsibility of implementing the Generic Framework/Action Plan rests with the member nation parties and supporting entities. It is envisaged that parties will be responsible for:

- Designing and implementing specific intervention activities in support of the Action priorities listed above.
- Mobilising local resources and availing themselves of available financial and technical support.
- Providing the ASEAN Secretariat reports on their progress and activities

It is envisaged that reporting on the status of implementation of the Generic Framework/Action Plan will be done by a Conference to be scheduled and attended by the participating AMS. At this Conference a comprehensive review of the Framework and Action Plan is carried out for consideration by AMS participants. The ASEAN Secretariat will prepare, on the basis of submissions by AMS, a report on the status of

implementation of the Action Plan and how the Framework is being used. The report on the status of implementation of the Framework and Action Plan will outline the activities implemented and the key results achieved by each AMS, in order to provide a clearer sense of overall progress at different levels in support of the AANZFTA objective; Enhancing ASEAN Logistics Services.

4.0 Conclusion

Improved logistics connectivity can help reduce the time and cost of transport, as well as bridging the development gap, contributing to the enhancement of international competitiveness, and enhancing the convenience and safety of the movement of goods, people, and services.

ASEAN member states need to realise their interdependency and act in a collaborative manner to place the ASEAN region in an advantageous position in the highly competitive global market. Recognising the importance and directional trend of logistics developments in both a global and regional context, ASEAN members should act collectively and move quickly to find ways to improve logistics services. Such an assessment should take into account linkages to the global, regional, and local marketplaces across all industries reliant on efficient logistics infrastructure and services.

For the future, effective coordination between regional, sub-regional and national parties is necessary for ASEAN logistics connectivity project planning and financing in order to bring together the purposes and actions outlined in work plans of member states. Prioritisation is fundamental for optimal use of limited resources that will deliver quick wins and build momentum. It is important to note that besides the human and financial investment and transfer of technology, having transparent and effective governance is necessary to increase the flow and volume of goods, services and people more effectively across the ASEAN region.

Conference and Seminar material and information can be accessed through the following web-links:

<http://www.asean.org/communities/asean-economic-community/category/logistics-services>

<http://www.asean.org/news/item/conference-on-enhancing-asean-logistics-services>

<http://www.asean.org/news/item/seminar-on-enhancing-asean-logistics-services>

Attachment 1: Conference and Seminar AMS List of Participants/Speakers

A: Conference Participants

Country	No	Name	Designation/Position	Ministry
CAMBODIA	1	Souk Kotchenda	Office Manager of International Cooperation & APA Affairs	Marketing & Sea Department, Sihanoukville Autonomous Port (PAS) Ministry of Public Works and Transport
	2	Sambath Visal	Officer Coastal State Control Search and Rescue	Merchant Marine Department, Ministry of Public Works and Transport
	3	Prok Novida	Deputy Director of Planning Department	Ministry of Public Works and Transport
	4	Chieap Vyraya	Deputy Manager	Harbor Services, Phnom Penh Autonomous Port
	5	Sich Phicheyrithy	Chief Officer	Department of Merchant Marine Ministry of Public Works and Transport
INDONESIA	6	Mahendra Rianto	Vice Chairman	Indonesian Logistics Association
	7	Rizky Pratama	Section Head for Transportation Services	Directorate of Trade in Services Negotiation, Ministry of Trade
	8	Poltak Ambarita	Deputy Director	Ministry of Trade
	9	Chairiyah Chair	Head of America, Europe and Africa Section	Directorate Sea Traffic and Transportation Directorate General of Sea Transportation, Ministry of Transportation
LAOS PDR	10	Phanthaphap Phousavath	Deputy Director	Division of Road Transport, Department of Transport, Ministry of Public Works and

ASEAN Logistics Services: AANZFTA Conference and Seminar
28 April – 2 May, 2014

				Transport
	11	Phandanouvong Sengsavang	Director	Division of Transport Techniques and Environment, Department of Transport, Ministry of Public Works and Transport
	12	Sisaykeo Palima	Trade Facilitation Officer	Ministry of Import and Export, Ministry of Industry & Commerce
	13	Bouaphet Sayasane	Deputy Director General	Department of Transport, Ministry of Public Works and Transport
MALAYSIA	14	Arizal Thani Saadun	Principal Assistant Director	Ministry of International Trade of Industry
	15	Syamsul Istar Ibrahim Istar	Assistant Director	Ministry of International Trade of Industry
	16	Muhammad Naim Saad	Assistant Secretary (Road Transport)	Ministry of Transport
	17	Mohd Syamir bin Mohammad Yusof	Assistant Secretary	Ministry of Transport
MYANMAR	18	Win Win Than	Deputy Director	Policy Research, International Relations and Training Department, Central Bank of Myanmar
	19	Zaw Myint Thein	Director	Shipping Division, Department of Marine Administration, Ministry of Transport, Myanmar
	20	Ar Kar	Manager	International Relation and Human Resource Development Department, Myanmar Port Authority, Ministry of Transport
	21	Htaik Htaik	Assistant Director	Department of Transport, Ministry of Transport
	22	San San Aye	Assistant Director	Air Transport Division, Department of Civil Aviation, Ministry of Transport
PHILLIPINES	23	Emma L Susara	Department Manager	Commercial Services Department, Philippine Ports Authority
	24	Suzy Claire R Selleza	Technical Assistant	Office of the Assistant Secretary for

ASEAN Logistics Services: AANZFTA Conference and Seminar
28 April – 2 May, 2014

				Procurement, Department of Transportation and Communications
	25	Camille Patricia Dominuque T Ang	Technical Consultant	Department of Transport and Communications
	26	Nenita S Atienza	Division Chief	Maritime Industry Authority, Department of Transportation & Communications
	27	Rene K Limcaoco	Undersecretary of Planning and Project Development	Department of Transportation and Communications
	28	Sherielysse R Bonifacio	Assistant Secretary	Planning & Finance, Department of Transportation and Communications
	29	Camille Alcaraz Campos	Assistant Secretary	Procurements and Department Legislative Liaison Office, Department of Transportation and Communications
	30	Dolores G Pua	Head, International Cooperation Desk	Department of Transportation and Communications
	31	Ruby D Manzo	Senior Transportation Development Officer	Department of Transportation and Communications
	32	Raul T Santos	Asst General Manager for Operations	Philippine Ports Authority (PPA)
	33	Josephine M Napiere	Business Development Chief	Commercial Services Department, Philippine Ports Authority (PPA)
	34	Nannette V Dinopol	Regional Director	Department of Transportation and Communications, Maritime Industry Authority
	35	Lani Lauzon Duenas	Registration Officer	Department of Transportation and Communications, Maritime Industry Authority
	36	Caroline Lourdes Mangalili	Senior Communications Development Officer	Ministry of Transportation and Communications
	37	Conti Nicasio Aranas	Deputy Administrator	Maritime Industry

ASEAN Logistics Services: AANZFTA Conference and Seminar
28 April – 2 May, 2014

			for Planning	Authority
	38	Claveria Fernando Bernardino	Port District Manager – PDO Visayas	Philippine Ports Authority (PPA)
	39	Ahmed G Cuizon	Regional Director	Land Transportation Franchising and Regulatory Board (LTFRB) Department of Transportation and Communications
	40	Robert D Peig	Regional Director	Land Transportation Franchising and Regulatory Board (LTFRB) Department of Transportation and Communications
	41	Glenn N Naragoza	Regional Director	Land Transportation Franchising and Regulatory Board (LTFRB) Department of Transportation and Communications
	42	Normenando H Ferrrolino	PMD	Cebu Ports Authority (CPA)
	43	Ernesto O Boltron Jr		Cebu Ports Authority (CPA)
	44	Rene Antonio P Bacon	Division Manager,	Cebu International Port
	45	Nigel Paul Villarete	General Manager and CEO	Mactan-Cebu International Airport
SINGAPORE	46	Michelle Ong	Senior Assistant Director/ASEAN	Ministry of Trade and Industry
	47	Charmaine Tan	Assistant Director/ASEAN	Ministry of Trade and Industry
THAILAND	48	Pachara Sangchai	Trade Officer	Department of Trade and Negotiations, Ministry of Commerce
	49	Chomplern Promsiri	Trade Officer	Department of Trade and Negotiations, Ministry of Commerce
	50	Anuchat Thong Aporn	Acting in Capacity of Director of Planning Bureau	Marine Department, Ministry of Transport
	51	Piyawan Thapangpan	Transport Technical Officer	Department of Land Transport, Freight Transport Bureau, Ministry of Transport
VIETNAM	52	Tran Thi Thanh Thuy	Deputy Director General	International Cooperation Department, Ministry of Transport

ASEAN Logistics Services: AANZFTA Conference and Seminar
28 April – 2 May, 2014

	53	Chu Thi Thuy	Staff	Legal Department, Ministry of Transport
	54	Hong Ngoc Bich	Staff	Transport Department, Ministry of Transport
	55	Nguyen Huy Hoang	Vice Director	Transport Forecast and Organisation Department, Transport Development and Strategy Institute

Conference Speakers

Name	No	Designation/Position	Ministry
Chris Kissling	56	Professor	Lincoln University
Douglas Brooks	57	Assistant Chief Economist	Department Indicators & Policy Research, Division Asian Development Bank
Do Xuan Quang	58	Chairman	ASEAN Federation of Forwarders Association (AFFA) Vietnam
Nguyen Van Thach	59	Deputy Director General	International Cooperation Department, Ministry of Transport, Vietnam
Paul T W Lee	60	Professor	Department of Business Administration, Soochow University, Taiwan
Michael Killgariff	61	Chief Executive Officer	Australian Logistics Council, Canberra, Australia
Erwin Raza	62	Head of Indonesia Logistics Blueprint Review Team	Coordinating Ministry of Economic Affairs, Jakarta, Indonesia
G Durairaj	63	Chairman of Focus Group on Institutional Issues and Regulatory Framework	Malaysian Logistics & Supply Chain Council, Kuala Lumpur, Malaysia
Keng Liang Quek	64	Chairman	Singapore Logistics Association
Siti Ariyanti Adisoediro	65	Vice Chairman	ALFI/ILFA Jakarta, Indonesia
Thomas Sim	66	Director, Chairman, Academic Board	The Logistics Academy, Singapore
Theo Kumaat	67	Executive Director	ALFI/ILFA Jakarta, Indonesia
Geronimo Sy	68	Assistant Secretary	Department of Justice Philippines
Peter Van Duyn	69	Research Fellow – Short Sea Shipping Trade Specialist	Patrick Stevedore/Asciano Limited, Australia
Michael Smith	70	Manager, Industry & Contract Research	Institute for Supply Chain and Logistics, Victoria University

ASEAN Logistics Services: AANZFTA Conference and Seminar
28 April – 2 May, 2014

Hermione Parsons	71	Director	Institute for Supply Chain and Logistics, Victoria University
Meena Naidu	72	Project Director	Heavy Vehicle Changing and Investment Reform Project

B: Seminar Participants

Country	No	Name	Designation/Position	Ministry
CAMBODIA	1	Souk Kolchenda	Office Manager of International Cooperation & APA Affairs	Marketing & Sez Department, Sihanoukville Autonomous Port (PAS) Ministry of Public Works and Transport
	2	Sambath Visal	Officer Coastal State Control Search and Rescue	Merchant Marine Department, Ministry of Public Works and Transport
	3	Prok Novida	Deputy Director of Planning Department	Ministry of Public Works and Transport
	4	Chieap Vyraya	Deputy Manager	Harbor Services, Phnom Penh Autonomous Port
	5	Sich Phicheyrythy	Chief Officer	Department of Merchant Marine, Ministry of Public Works and Transport
INDONESIA	6	Mahendra Rianto	Vice Chairman	Indonesian Logistics Association
	7	Rizky Pratama	Section Head for Transportation Services	Directorate of Trade in Services Negotiation, Ministry of Trade
	8	Poltak Ambarita	Deputy Director	Ministry of Trade
	9	Chairiyah Chair	Head of America, Europe and Africa Section	Directorate Sea Traffic and Transportation, Directorate General of Sea Transportation, Ministry of Transportation
	10	Pandam Tridaya	Member of Logistics Team	Coordinating Ministry for Economic Affairs
LAO PDR	11	Phanthaphap Phounsavath	Deputy Director	Division of Road Transport, Department of Transport, Ministry Public Works and Transport
	12	Phandanouvong Sengsavang	Director	Division of Transport Techniques and

ASEAN Logistics Services: AANZFTA Conference and Seminar
28 April – 2 May, 2014

				Environment, Department of Transport, Ministry of Public Works and Transport
	13	Sisaykeo Palima	Trade Facilitation Officer	Department of Import and Export, Ministry of Industry & Commerce
	14	Bouaphet Sayasane	Deputy Director General	Department of Transport, Ministry of Public Works and Transport
MALAYSIA	15	Arizal Thani Saadun	Principal Assistant Director	Ministry of International Trade of Industry
	16	Syamsul Istar Ibrahim Istar	Assistant Director	Ministry of International Trade of Industry
	17	Muhammad Naim Saad	Assistant Secretary (Road Transport)	Ministry of Transport
	18	Mohd Syamir bin Mohammad Yusof	Assistant Secretary	Ministry of Transport
MYANMAR	19	Win Win Than	Deputy Director	Policy Research, International Relations and Training Department, Central Bank of Myanmar
	20	Zaw Myint Thein	Director	Shipping Division, Department of Marine Administration, Ministry of Transport, Myanmar
	21	Ar Kar	Manager	International Relation and Human Resource Development Department, Myanmar Port Authority, Ministry of Transport
	22	Htaik Htaik	Assistant Director	Department of Transport, Ministry of Transport
	23	San San Aye	Assistant Director	Air Transport Division, Department of Civil Aviation, Ministry of Transport
PHILIPPINES	24	Emma L Susara	Department Manager	Commercial Services Department, Philippine Ports Authority
	25	Suzy Claire R Selleza	Technical Assistant	Office of the Assistant Secretary for Procurement, Department of Transportation and

ASEAN Logistics Services: AANZFTA Conference and Seminar
28 April – 2 May, 2014

				Communications
	26	Camille Patricia Dominuque T. Ang	Technical Consultant	Department of Transportation and Communications
	27	Nenita S Atienza	Division Chief	Maritime Industry Authority, Department of Transportation & Communications
	28	Rene K Limcaoco	Undersecretary of Planning & Project Development	Department of Transportation and Communications
	29	Sherielysse R Bonifacio	Assistant Secretary	Planning & Finance, Department of Transportation and Communications
	30	Camille Alcaraz Campos	Assistant Secretary	Procurements and Department Legislative Liaison Office, Department of Transportation and Communications
	31	Dolores G Pua	Head, International Cooperation Desk	Department of Transportation and Communications
	32	Ruby D Manzo	Senior Transportation and Communications Officer	Department of Transportation and Communications
	33	Raul T Santos	Asst General Manager for Operations	Philippine Ports Authority (PPA)
	34	Josephine M Napiere	Business Development Chief	Commercial Services Department, Philippine Ports Authority (PPA)
	35	Nannette V Dinopol	Regional Director	Department of Transportation and Communications, Maritime Industry Authority
	36	Lani Lauzon Duenas	Registration Officer 1	Department of Transportation and Communications, Maritime Industry Authority
	37	Caroline Lourdes Mangalilli	Senior Communications Development Officer	Ministry of Transportation and Communications
	38	Conti Nicasio Aranas	Deputy Administrator for Planning	Maritime Industry Authority
	39	Claveria Fernando Bernardino	Port District Manager PDO Visayas	Philippines Port Authority
	40	Ahmed G Culzon	Regional Director	Land Transportation

ASEAN Logistics Services: AANZFTA Conference and Seminar
28 April – 2 May, 2014

				Franchising and Regulatory Board (LTFRB) Department of Transportation and Communications
	41	Robert D Peig	Regional Director	Land Transportation Franchising and Regulatory Board (LTFRB) Department of Transportation and Communications
	42	Glenn N Zaragoza	Regional Director	Land Transportation Franchising and Regulatory Board (LTFRB) Department of Transportation and Communications
	43	Normenando H F		Cebu Ports Authority (CPA)
	44	Ernesto O Boltron Jr		Cebu Ports Authority (CPA)
	45	Rene Antonio P Bacon	General Manager	Mactan Cebu International Airport
	46	Nigel Paul Villarete		Logistics Companies
SINGAPORE	47	Michelle Ong	Senior Assistant Director/ASEAN	Ministry of Trade and Industry
	48	Charmaine Tan	Assistant Director/ASEAN	Ministry of Trade and Industry
THAILAND	49	Pachara Sangchai	Trade Officer	Department of Trade and Negotiations, Ministry of Commerce
	50	Chomplern Promsiri	Trade Officer	Department of Trade and Negotiations, Ministry of Commerce
	51	Anuchat Thong Aport	Acting in Capacity of Director of Planning Bureau	Marine Department, Ministry of Transport
	52	Plyawan Thapangpan	Transport Technical Officer	Department of Land Transport, Freight Transport Bureau, Ministry of Transport
VIETNAM	53	Tran Thi Thanh Thuy	Deputy Director General	International Cooperation Department, Ministry of Transport
	54	Chui Thi Thuy	Staff	Legal Department, Ministry of Transport
	55	Hong Ngoc Bich	Staff	Transport Department, Ministry of Transport
	56	Nguyen Huy Hoang	Vice Director	Transport Forecast and

				Organization Department, Transport Development and Strategy Institute
--	--	--	--	--

Seminar Speakers

Name	No	Designation/Position	Ministry
Chris Kissling	57	Professor	Lincoln University
Douglas Brooks	58	Assistant Chief Economist	Department Indicators & Policy Research, Division Asian Development Bank
Do Xuan Quang	59	Chairman	ASEAN Federation of Forwarders Association (AFFA) Vietnam
Nguyen Van Thach	60	Deputy Director General	International Cooperation Department, Ministry of Transport, Vietnam
Paul T W Lee	61	Professor	Department of Business Administration, Soochow University, Taiwan
Michael Killgariff	62	Chief Executive Officer	Australian Logistics Council, Canberra, Australia
Erwin Raza	63	Head of Indonesia Logistics Blueprint Review Team	Coordinating Ministry of Economic Affairs, Jakarta, Indonesia
G Durairaj	64	Chairman of Focus Group on Institutional Issues and Regulatory Framework	Malaysian Logistics & Supply Chain Council, Kuala Lumpur, Malaysia
Keng Liang Quek	65	Chairman	Singapore Logistics Association
Siti Ariyanti Adisoediro	66	Vice Chairman	ALFI/ILFA Jakarta, Indonesia
Thomas Sim	67	Director, Chairman, Academic Board	The Logistics Academy, Singapore
Theo Kumaat	68	Executive Director	ALFI/ILFA Jakarta, Indonesia
Geronimo Sy	69	Assistant Secretary	Department of Justice Philippines
Peter Van Duyn	70	Research Fellow – Short Sea Shipping Trade Specialist	Patrick Stevedore/Asciano Limited, Australia
Michael Smith	71	Manager, Industry & Contract Research	Institute for Supply Chain and Logistics, Victoria University
Hermione Parsons	72	Director	Institute for Supply Chain and Logistics, Victoria University