



# Logistics and Transport Conference to Exchange Best Practices on Regulations and Experiences In ASEAN Region

Ha Noi, Viet Nam, 10-11 December 2014

**Theme:** *Enhancing ASEAN competitiveness by improving the logistics services sector, making it easier, cheaper and faster to conduct trade in goods and services across borders'.*

## **Objectives:**

1. Better understanding of ASEAN Member States' policy makers of the best practices regulations and experiences in the logistics and transport services sector.
2. Lead to a better approach and action plan in the review of rules and regulations of logistics and transport service sectors for future AMS commitments.

## **Outputs:**

1. Provision of a list of best practice regulations and experiences by AMS in the logistics and transport sectors.
2. Recommended plan of action in the review of rules and regulations for logistics and transport service sectors.

## **Conference Priority Topics:**

- Session 1:** *Institutional strengthening – the importance of open and competitive cross-border trade*
- The Importance of supply chain connectivity to ASEAN trade performance and regional integration
  - The extent of liberalisation of logistics services and the regulatory impediments to supply chain connectivity
  - Logistics services trade issues and reform in participating ASEAN economies
  - Progress with the implementation of the ASEAN connectivity master plan

**Session 2:** *Determining good and best logistics and transport regulatory practice*

- Case Study1: Towards regulatory best practice in facilitating trade and investment in logistics and transport services
- Case Study 2: Logistics and transport services in free trade negotiations
- Approaches to reducing impediments, facilitating trade and improving supply chain connectivity
- Group Exercise: Developing policy options for promoting delivery of efficient logistics services to facilitate trade

**Session 3:** *ASEAN regulatory reform – conference outcome and conclusions*

- Improving supply chain connectivity through liberalisation; policy options and approaches
- Summary issues, agreed outcomes on regulatory reform and pathway forward



## DAY 1 – Wednesday, 10 December 2014

| Time                  | Topic   | Speaker   |
|-----------------------|---|---|
| <b>8.30 – 9.00 am</b> | <b>Registration</b>   |   |
| <b>9.00 – 9.20am</b>  | <b>Introduction and outline of conference program:</b> <ul style="list-style-type: none"><li>– Conference Schedule</li><li>– Program Objectives</li><li>– Housekeeping</li></ul>              | <b>Dr. Hermione Parsons</b>   |
| <b>9.20 – 9.40am</b>  | <b>Welcome address and formal opening of the conference</b> <ul style="list-style-type: none"><li>- <b>Vietnam</b> (Welcome Address)</li><li>- <b>Philippines</b> (Opening Remarks)</li></ul> | <b>To be informed</b><br><b>Ms. Sherielysse R. Bonifacio</b><br>Assistant Secretary for Planning<br>and Finance, Department of<br>Transportation & Communications |

### Session 1      Institutional strengthening - the importance of open and competitive cross-border trade

|                        |  |                                  |
|------------------------|--|----------------------------------|
| <b>9.40 – 10.40am</b>  | <b>The Importance of supply chain connectivity to ASEAN trade performance and regional integration</b><br>(overview of the benefits of open and competitive logistics services and efficient supply chains to trade and economic growth)<br>Q&A sessions   | <b>Dr. Poon Thiengburanathum</b> |
| <b>10.40 – 10.55pm</b> | <b>Morning Tea</b>   |                                  |
| <b>10.55 – 11.55pm</b> | <b>The extent of liberalisation of logistics services and the regulatory impediments to supply chain connectivity</b><br>(comparative review of the extent of liberalisation of logistics services and impediments to supply chain connectivity across representative ASEAN and global economies).<br>Q&A sessions | <b>Mr. Michael Smith</b>         |
| <b>11.55 - 12.20pm</b> | <b>Open discussion, economy perspectives</b>   |                                  |
| <b>12.20 – 12.30pm</b> | <b>Group Photo before Lunch Break</b>  |                                  |
| <b>12.30 – 1.30pm</b>  | <b>Lunch</b>   |                                  |

|   |  |                             |
|---|--|-----------------------------|
| <b>1.30 – 2.30pm</b>  | <b>Logistics services trade issues and reform in participating ASEAN economies</b>   | <b>Dr. Hermione Parsons</b> |
| (presentation of the Final Report of Seminar and Conference on ASEAN Logistics Services). |  |                             |
| Q&A sessions  |  |                             |
| <b>2.30 – 3.10pm</b>  | <b>Country Presentations:</b>  |                             |
| (100 minutes)   | <ul style="list-style-type: none"> <li>- Indonesia: Challenge of Regulations in Logistics and Transport <b>Mr. Zaldy Ilham Masita</b></li> <li>- Malaysia: <i>Reducing Unnecessary Regulatory Burdens in Malaysia Logistics Industry</i> <b>Dr. Mazrina Mohd Ibramsah</b></li> </ul> |                             |
| <b>3.15 – 3.30pm</b>  | <i>Afternoon Tea</i>   |                             |
| <b>3.30 – 4.30 pm</b>   | <b>Country Presentations:</b>  |                             |
|   | <ul style="list-style-type: none"> <li>- Philippines: <i>Roadmap of the Philippines Logistics</i> <b>Mr. Erich Lingad</b></li> <li>- Thailand: <i>Multimodal Transport Act</i> <b>Ms. Kamolwan Kularbwong</b></li> </ul>   |                             |
| <b>4.30 – 5.00 pm</b>   | <b>Summary of Day 1</b>  | <b>Dr. Hermione Parsons</b> |

## DAY 2 – Wednesday, 10 December 2014

| Time                   | Topic  | Speaker  |
|------------------------|--|--|
| <b>Session 2</b>       |  | <b>Determining good and best logistics and transport regulatory practice</b> |
| <b>9.00 – 9.15am</b>   | <b>Recap: Learnings from Day 1</b>   | <b>Dr. Hermione Parsons</b>  |
| <b>9.15 – 10.15am</b>  | <b>Case Study 1: Towards regulatory best practice in facilitating trade and investment in logistics and transport services</b>   | <b>Dr. Okan Duru</b>   |
|                        | (industry case study; describing the impact of efficient transport and logistics services for competitiveness).  |  |
|                        | Q&A sessions   |  |
| <b>10.15 – 10.30am</b> | <i>Morning Tea</i>   |  |
| <b>10.30 – 11.00am</b> | <b>Case Study 2: Behavioral Economics and Finance in the Transportation Industry</b>   | <b>Dr. Okan Duru</b>   |
|                        | Underline the difference between information-knowledge (know-how) and action-knowledge (know-why). Both public and private entities should consider erroneous nature of stakeholders before establishing 'theoretically' well designed projects. |  |
| <b>11.00 – 11.30am</b> | <b>Presentation from Transportation and Logistics Solutions Division of NEC Corporation Japan</b> (Exact topic to be informed)   | <b>Mr. Satoko Suzuki</b><br><b>Ms. Akemi Yamaya</b>                          |

## DAY 2 – Wednesday, 10 December 2014

| <b>Time</b>  | <b>Topic</b>  | <b>Speaker</b>                |
|--|---|-------------------------------|
| <b>11.30 am–<br/>12.30pm</b>   | <b>Approaches to reducing impediments, facilitating trade and improving supply chain connectivity.</b><br><br>(overview of multilateral approaches for trade liberalisation and facilitation and case studies of best practice in selected ASEAN and global economies). | <b>Mr. Michael Smith</b>      |
| <b>12.30 – 1.30pm</b>  | <b>Lunch</b>  |                               |
| <b>Session 3 ASEAN regulatory reform: conference outcome and conclusions</b> |   |                               |
| <b>1.30 – 2.30pm</b>   | <b>Improving supply chain connectivity through liberalisation; policy options and approaches</b><br><br>(facilitated session to synthesise good/best practice and assess priority problem areas to be addressed, the nature of impacts and implementation management).  | <b>Mr. Zaldy Ilham Masita</b> |
| <b>2.30 – 3.30pm</b>   | <b>Progress with the implementation of ASEAN Strategic Transport Plan</b><br><br>(overview of the role in supply chain connectivity and its importance to ASEAN)  | <b>Mr. Beny Irzanto</b>       |
| <b>3.30 – 3.45pm</b>   | <b>Afternoon Tea</b>  |                               |
| <b>3.45 – 4.45pm</b>   | <b>Summary: Issues, agreed outcomes and pathway forward</b><br><br>(discussions on way forward)   | <b>Dr. Hermione Parsons</b>   |
| <b>4.45 – 5.00pm</b>   | <b>Closing Address</b><br><br><i>Submission of Conference Participants Evaluation</i>   | <b>Viet Nam</b>               |